

## Know Your News - Third Week Articles and Social Media Posts (Oct. 1-9)

These posts and graphics are designed to link to your published campaign articles. They are available for download in the portal. The **dates are a suggested schedule**; you can start the campaign on a day that works best for your publishing schedule, and you can **run as much or as little content** as you want. **Feel free to adapt the content as needed.** Suggested hashtags are #KnowYourNews, #LocalNewsMatters, and #PressFreedom.

**Use this folder to find all graphic files:**

<https://drive.google.com/drive/folders/1ixVoyuZebQzzd0fIL5XQO9W1mCMYUcwp?usp=sharing>

**Use the links below to access the corresponding articles that go with each social post.**

**Use the NENPA Press Freedom and Local News Collaborative to download the articles.** If you have not joined yet, please fill out this [form](#) to sign up. If you have joined, the first, second, and third weeks' articles are all available on the platform. Some of them will need to be localized for your audience. Look for the **Editor's Note** at the top of the article with a link to a template that can assist in localizing the articles.

*The “Know Your News” campaign is a project of the NENPA Press Freedom and Local News Committee and the Granite State News Collaborative.*

Please contact Tara Cleary for any questions and assistance with joining the collaborative or resizing graphics at [t.cleary@nenpa.com](mailto:t.cleary@nenpa.com) or (617) 520-4585.

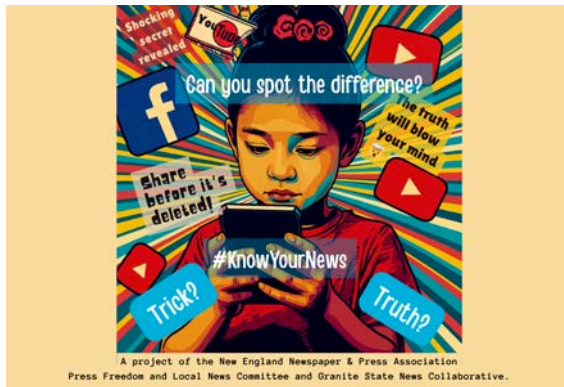


**Oct. 1 - use with [How to Spot Trustworthy News](#)**

Scrolling your feed, it can be tough to know which stories to trust. Some sites are staffed by real reporters, others are “pink slime” operations built to look like news but funded by hidden interests. Learn how to spot the difference — and why it matters for your community.

👉 Read: [LINK]

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## Oct. 2 - use with [What Schools \(and Parents\) Can Do to Teach News Literacy in a Distracted World](#)

How do we prepare the next generation for a world of deepfakes, clickbait, and AI-shaped news feeds? Media literacy is the answer — and schools and parents both play a critical role.

👉 Learn more: [LINK]



## Oct. 3 - use with [How artificial intelligence is, and isn't, used in local newsrooms](#)

AI is entering the newsroom, but not the way you think. Reporters use it for transcripts and research — never to replace human judgment. Here's how they're keeping trust at the center.

📖 Full story: [LINK]



## Oct. 4 - use with [Across New England, new strategies and collaborations fill the need for local news](#)

Local journalism isn't dying — it's adapting. Across New England, communities and funders are stepping up with creative solutions to keep trusted information flowing.

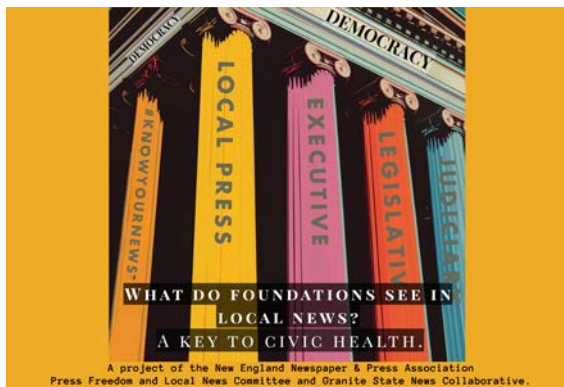
📖 Full story: [LINK]



**Oct. 5 - use with [Disappearing news deserts: How communities are rebuilding local reporting](#)**

When a town loses its local paper, it loses more than headlines — it loses identity. Across the region, communities are finding ways to rebuild local news and reconnect neighbors.

📖 Read: [\[LINK\]](#)



**Oct. 6 - use with [Community foundations see funding local news as an opportunity to support healthy communities](#)**

Community foundations and local leaders are stepping up to protect local news — treating it as essential civic infrastructure, just like libraries and schools.

📖 Learn more: [\[LINK\]](#)



**Oct 7 - use with [How some states are including local news in annual budgets as part of the civic infrastructure](#)**


From tax credits to state funding, some policymakers are treating local news like the essential public service it is. Could this model work across the U.S.?

📖 Story: [\[LINK\]](#)



Oct. 9 - use with [How to Support Local News: A Reader's Guide to Subscribing, Donating, and Sharing Responsibly](#)

Supporting local news doesn't have to be complicated. Subscribe, donate, share stories, or simply tell your local newsroom what matters most to you. Every action counts.

 Learn how: [\[LINK\]](#)