

## Know Your News - Second Week Articles and Social Media Posts (Sept. 24 - 30)

These posts and graphics are designed to link to your published campaign articles. They are available for download in the portal. The **dates are a suggested schedule**; you can start the campaign on a day that works best for your publishing schedule, and you can **run as much or as little content** as you want. Suggested hashtags are #KnowYourNews, #LocalNewsMatters, and #PressFreedom.

**Use this folder to find all graphic files:**

[https://drive.google.com/drive/folders/1zy1VSFRf\\_FApXXECZRUsS8y-3w8I\\_ouk?usp=sharing](https://drive.google.com/drive/folders/1zy1VSFRf_FApXXECZRUsS8y-3w8I_ouk?usp=sharing)

**Use the links below to access the corresponding articles that go with each social post.**

**Use the NENPA Press Freedom and Local News Collaborative to download the articles.** If you have not joined yet, please fill out this [form](#) to sign up. If you have joined, the first and second weeks' articles are all available on the platform. Some of them will need to be localized for your audience. Look for the **Editor's Note** at the top of the article with a link to a template that can assist in localizing the articles.

The "Know Your News" campaign is a project of the NENPA Press Freedom and Local News Committee and the Granite State News Collaborative.

Please contact Tara Cleary for any questions and assistance with joining the collaborative or resizing graphics at [t.cleary@nenpa.com](mailto:t.cleary@nenpa.com) or (617) 520-4585.



**Sept. 24 - use with [Know Your News: Why some communities don't trust the media](#) (NH and Regional)**

Graphic: Distrust divides. Can local news bridge the gap (Sept 24).png

🤝 Trust matters. Local news outlets are meeting communities where they are — with transparency + connection. 📰 See how 👉 [LINK]



**Sept. 25 - use with [Know Your News: What local news actually is](#) (NH and Regional Versions)**

Graphic: Local news matters --Find out why (Sept 25).png

Local news helps you understand what's happening in your own backyard — and why it matters for your family, your wallet, and your vote. 📘 Discover why local journalism is essential: [LINK]

---



Sept. 26 - use with [Know Your News: What's the difference between news, opinion, and sponsored content?](#)

Graphic: What's the difference between news, opinion, and sponsored content (Sept 26).png

Not everything that looks like news is the same. Here's how to tell the difference between news, opinion, and sponsored content: [LINK]

---



Sept 27 - use with [Know Your News: What does 'bias' in the news really mean?](#) (NH and Regional)

Graphic: What does 'bias' in the news really mean (Sept 27).png

All reporting involves choices. But how do journalists safeguard against bias? Learn what bias really means — and how reporters strive for balance. [LINK]

---



Sept 28 - use with [Know Your News: How news outlets decide what to cover](#) (NH and Regional Versions)

Graphic: How news outlets decide what to cover (Sept 28).png


Every day, editors and reporters ask: What's most important to cover for our community? Here's how news outlets make those tough calls: [LINK]



Sept 29 - use with [Know Your News: How journalists verify information](#) (NH and Regional versions)

Graphic: How journalists verify information (Sept 29).png



Fact-checking is at the heart of good journalism. From public records to multiple sources, here's how reporters verify the truth before it's published.

 Read more: [LINK]



Sept 30 - use with [Know Your News: What Happens When a Mistake Is Made?](#) (NH and Regional Versions)

Graphic: What Happens When a Mistake Is Made (Sept 30).png

Even journalists make mistakes. What matters is correcting them — quickly + transparently.  See how corrections work  [LINK]