

RESEARCH STUDY

August 2025

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Newspaper Readers Needed!

Do you read a newspaper
on a regular basis?

The New England Newspaper &
Press Association is conducting
a study to learn readers' views
about which qualities separate
good newspapers from great ones.



If selected, you'll receive \$100
for sharing your time and
opinions in a 3-hour study.

**For more information visit
www.nenpa.com/screener
or email info@nenpa.com.**