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FOR IMMEDIATE RELEASE

SnapPress Announces LP-1 Installation at First AlphaGraphics Franchise Location

Salem, NH — [SnapPress](#), an Allen Datagraph company, is proud to announce a milestone installation of its LP-1 digital label press system at the first AlphaGraphics location in Nashua, New Hampshire. The AlphaGraphics franchise network has 250 US locations and is the latest printing franchise partner to join the SnapPress team.

Purpose-built for short-run digital label production, the LP-1 combines exceptional print quality, speed, and intuitive operation. Already proven in a variety of commercial print environments, the system's installation at the Nashua franchise location highlights AlphaGraphics' forward-thinking approach and dedication to delivering high-impact, customized solutions for its clients.



The SnapPress Team. Courtesy Photo

"This installation marks an exciting milestone for SnapPress and our growing partnership with the AlphaGraphics network," says Kevin Davis, CEO of SnapPress. "The LP-1 is built to give print providers a competitive edge, and we're thrilled to see it in action at a cutting-edge AlphaGraphics location like Nashua."

Farley Gates of AlphaGraphics Nashua added: "Bringing the LP-1 in-house gives us complete control over our customers' roll label orders. We're now able to turn jobs faster, reduce outsourcing costs, and deliver premium labels on demand. This technology is a game changer for our business and our clients."

The LP-1 system combines state-of-the-art print technology with a compact footprint, making it ideal for franchises and commercial printers looking to expand their capabilities without sacrificing space or efficiency.

About AlphaGraphics in Nashua, NH

The Nashua AlphaGraphics location is a locally owned, full-service marketing communications company that has been helping businesses grow since 1989. Their team delivers high-quality design, printing, mailing, and digital services. AlphaGraphics Nashua is a trusted partner for results-driven brand and business growth.

About SnapPress

SnapPress, based in Salem, New Hampshire, is a leader in short-run digital label production. Created by the experienced team at Allen Datagraph Systems LLC, SnapPress simplifies label printing with user-friendly, cost-effective solutions that remove the complexity from prime label production.

Backed by cutting-edge tech and award-winning innovation, SnapPress is proud to be NH Business Review's 2023 Business Excellence Award winner for Technology.

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