# Science Resources: our Partners

**Essential Resources:** 

Yale Climate Opinion Maps

The Six Americas

**Climate Central** 

<u>SciLine</u>

<u>QuickFacts</u>

Society of Environmental Journalists

SJN Story Tracker

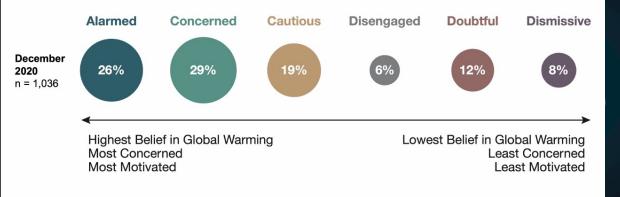


# **Silent Majority:**

55% "concerned" or "alarmed" about climate change

Yale/George Mason

# Global Warming's "Six Americas"

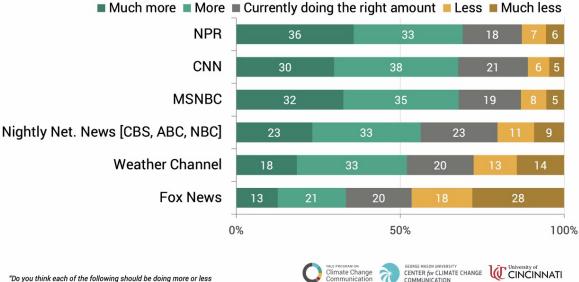




### News Consumers Want *More* Climate Coverage

#### Yale/GMU

Majorities In Most Media Audiences Think The Media Should Be Doing More To Address Global Warming



to address global warming? [The media]"

April 2019 to April 2020.

Base: American adults who watch, listen to, or read content from each media entity more often than once per week.



### Focus on Responses and Solutions

# Not Just Problem-Reporting

Source: Solutions Journalism Network/ SmithGeiger

Overall Story Preference  Prefer Solution story  Prefer Problem story  No preference			
Total	51%	32%	17%
18-24	52%	37%	10%
25-34	51%	34%	15%
35-44	55%	36%	9%
45-54	47%	27%	26%

