

## Business Development Manager

<b>Location:</b>	Boston
<b>Position Type:</b>	Full-time employee
<b>Salary:</b>	\$50K to \$60K with year-end bonus
<b>Experience:</b>	0-3 Years' Experience
<b>Education Level:</b>	Bachelor's degree

### Company Overview:

Adlistics is a media buying platform designed to better connect advertisers to newspaper publishers through automation and self-service. By streamlining the sales process, advertisers and publishers can do more business together while saving time, stress, and money. Recently launched in February 2022, Adlistics is located in the north station neighborhood of Boston.

### Position Overview:

The Business Development Manager position will oversee the publication database and be the liaison between the publications and their listing on the Adlistics platform. The position will be responsible for soliciting new publications to register, managing a team of overseas data specialists, attend tradeshows, and assist with publication customer support.

### Qualifications:

- 0-3 years of experience
- Analytical with problem-solving skills
- Excellent verbal and written communications skills
- Outgoing personality with ability to initiate new relationships
- Ability to work in a fast-paced start-up environment

Adlistics is owned by OnCampus Advertising, a 19-year-old youth media company. OnCampus provides college marketing and media services that connect brands with students nationwide.

Candidates should email cover letter and resume to: [resume@oncampusadvertising.com](mailto:resume@oncampusadvertising.com)