

NEW ENGLAND BETTER NEWSPAPER COMPETITION



JOURNALISM AWARDS

ADVERTISING, PROMOTION AND REVENUE

Advertiser Campaign



Combined



Addison County Independent

Christy Lynn, Elsie Lynn Parini



The Republican

Jorgen Taylor



Mount Desert Islander

Staff

Advertiser Promotion for Special Section



Combined

**Celebrate Mom
for Mothers Day!!**

Place a dedication in
The Republican on May 9th.

5.387" wide
4" deep
\$125

Happy Mother's Day

Dear Mom,
Thanks for everything
you do everyday. You are the best mom ever and we love you.
Love, Chuck, Rich, John and Howard

3.558" wide
4" deep
\$95

Happy Mother's Day

Dear Mom, We love you and all you do
for us! We especially love your laugh
and the wisdom you have.
Love, Steve, Mike, Chip, Eric and Rufe

3.558" wide
3" deep
\$75

Happy Mother's Day

Dear Grandma, we love visiting you!
Love, Abigail, Amy, Brett and Brett

Contact Jenell or Coleen in the Advertising
Department for more information.
413-788-1250 or e-mail
advertising@repub.com
Deadline for Dedications is Wednesday, May 6.



The Republican
Megan Connor-Thomas

**Tell your story
in Business
Neighbors!**

Business Neighbors gives you the
opportunity to introduce yourself &
your employees, talk about changes
in your business, & drive home the
fact that you're locally owned.

Business Neighbors sends
a large "buy from your
local business" sign to the readers of
The Ellsworth American &
Mount Desert Islander.

YOUR business
NEIGHBORS

STORAGE PLUS

**Deadline to Reserve
Space is June 2!**

**Wait! Contact your Advertising
Representative or Kelly Cochrane today.**

The Ellsworth American.
kcochrane@ellsworthamerican.com

Mount Desert Islander
207-288-0556 • jclark@mdislander.com



The Ellsworth American.
Ashley Carter

Audience Building Promotion



Combined

LOCAL SPIRIT — LOCAL NEWS

For a limited time, The Keene Sentinel and our friends at Copper Cannon Premium Distillery of West Chesterfield have a special offer for you.

Sign up to receive The Keene Sentinel in print weekends and daily online for only \$8 every 4 weeks and you will receive a **free tasting and tour for four people at the distillery** (a \$40 value). We call it Local Spirit, and it's available to all new subscribers. So, take a break, stay informed and enjoy some local spirits with your local news.

CALL 603-283-0797 OR USE CODE **CCSPIRITS2** ON **SENTINELSOURCE.COM** THROUGH OCTOBER 16, 2021.






The Keene Sentinel

Staff

Beach Rules Too Strict for Two Summer Visitors

"Those who see Mrs. Rogers emerge from her bathhouse say she wears a blouse bathing suit, the blouse reaching below her knees and the skirt not quite to her knees. She wears stockings. Before she experienced her first thrill in Vineyard water, she was informed that the bathing suit was prohibited by the rules of the beach."

—Vineyard Gazette, July 7, 1931



175
Established 1764

It was front page news in the Vineyard Gazette 100 years ago when Mr. and Mrs. Merrill Rogers left the island in a huff over inappropriate beach attire. A century later, the newspaper continues to cover and uncover island controversies great and small.

Subscribe today at vineyardgazette.com.



Vineyard Gazette

Staff

WHEN IT'S TIME TO... GET OFF THE ROCK We Have a Few Ideas

The I&M's Annual Vacation Giveaway Contest is Back!

Play from March 11 - April 1 and you could win one of 3 Great Trips!

WEEK ONE
Chatham Bars Inn
3 days, 2 nights in Boston at the Chatham Bars Inn. Roundtrip coach for two on Cape Air to Boston. (Awarded April 29)

WEEK TWO
Four Seasons Boston
3 days, 2 nights in Boston at the Four Seasons Hotel. Roundtrip coach for two on Cape Air to Boston. (Awarded May 6)

GRAND PRIZE
Bermuda
5 days, 4 nights in Bermuda at Cambridge Beachline Resort & Spa. Roundtrip airfare for two to Boston and Boston to Bermuda. (Awarded May 19)

Find the Tropic Bird icon in the ads throughout the main newspaper. Fill out the form in the paper accurately with the name of the advertiser in which the icon appears and the page number, each week, for 4 weeks for the issues of March 11, 18, 25 and April 1. Entries may be mailed to The Inquirer and Mirror, PO BOX 1198, Westport, MA 02554 or dropped off in person at The Inquirer and Mirror office at the Milestone Rotary Center on April 26 at 5 p.m. Winners will be announced in The Inquirer and Mirror each week for the following April 25. Digital subscribers may request an entry form mailed to them by emailing winners@inquirerandmirror.com. Trips can be taken through Dec. 31, 2022.

of the entry forms will not be accepted. All entries must consent to having their names and photo appear in the pages of The Inquirer and Mirror. All North Middle and their immediate family members are not eligible to win, nor are family members. Contestants must be 21 years of age. Prizes are taxable under the IRS rules and regulations and cash prize money may apply.

Cambridge's Travel Inc., transportation off mainland is by Cape Air & a Specialty Agency

Inquirer and Mirror

Deadline Monday, April 26, 5pm You must play ALL 4 WEEKS TO WIN!

| MARCH 25 | APRIL 1 | NAME |
|----------|---------|------|
| 1. | 1. | |
| 2. | 2. | |
| 3. | 3. | |
| 4. | 4. | |
| 5. | 5. | |
| 6. | 6. | |
| 7. | 7. | |
| 8. | 8. | |
| 9. | 9. | |
| 10. | 10. | |



The Inquirer and Mirror

Peter Halik

Automotive Display Ad



Combined



News & Citizen

Beverly Mullaney



The Ellsworth American.

Staff



News & Citizen

Kristen Braley

Best Health Ad

Combined



Get the care you need

We're ready, safe and open for you



Porter's highest priority is to provide quality care to patients while maintaining a safe workspace for staff.

The UVM Health Network Porter Medical Center is working with the Vermont State Health Department and our Network colleagues to coordinate our preparedness efforts based upon guidance from the Centers for Disease Control and Prevention (CDC).

COVID-19 response protocols have been developed through the organization's significant experiences with similar health care scenarios. A multidisciplinary team is coordinating preparedness and tailoring plans as more information comes in from across the globe.

What Has Changed?

We are taking extra precautions to provide safe, high-quality care for you and your family, and to serve the needs of our entire community.

Your Health Is Too Important.

Whether you need a test, surgery, procedure or routine care, we are here for you. If you need emergency care, our urgent care and emergency departments are open and ready – no appointment needed.



Social Distancing
Fewer appointments at one time



Appointments
New processes for checking in



Visitor Restrictions
Unless assistance is needed, only the patient is allowed into facilities



Screening
Screening at building entrances



Masks
Masks are required



Testing
COVID testing and quarantine before certain procedures



Cleaning & Sanitizing
Enhanced cleaning and hand sanitizing



Phone & Video Visits
Expanded availability of remote appointments



Online Portal
Send secure messages, request Rx renewals, view test results and more

Sign up for HealthSource - Your Health & Wellbeing Resource brought to you by UVM Health Network

Find more resources for staying healthy at **PorterMedical.org**

THE University of Vermont HEALTH NETWORK
Porter Medical Center

Addison County Independent

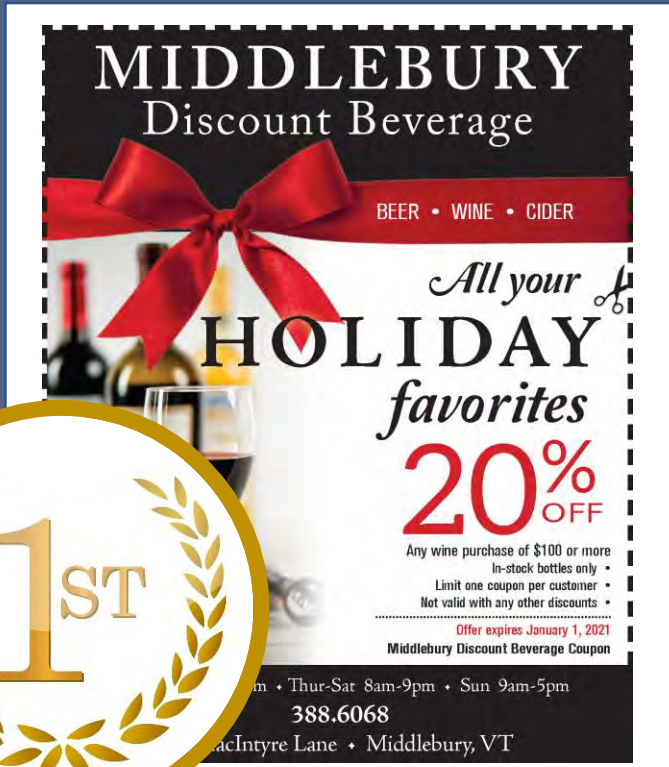
Christy LYnn



Best Holiday Ad



Combined



Addison County Independent

Christy Lynn



Addison County Independent

Christy Lynn



Stowe Reporter

Katerina Hrdlicka

Best Integrated Campaign for an Advertiser



Combined



Addison County Independent

Christy Lynn and Elsie Lynn Parini



The Inquirer and Mirror

Chris Tran

Twelve

THE CHESHIRE HERALD, JULY 8, 2021

Content is Sponsored by

Calcagni
REAL ESTATE

Ah, summer:

The season of rest, relaxation, spontaneous fun, and...home improvements! While they may not hold the promise of the picture-worthy memories that some of our other summer activities do, making improvements to your Connecticut home this summer can save you a lot of time, money and headaches in the future. So, which home improvements are the easiest to do when the weather is warm? Read on for the top projects we at Calcagni Real Estate recommend to keep your home looking—and functioning—its best, long after summer's sun has faded into the horizon.



WHAT HOME IMPROVEMENTS SHOULD I DO THIS SUMMER?

REPLACE YOUR ROOF

If your roof is rounding the 15-20-year mark, it's probably time to start thinking of replacing it. Leaky roofs can wreak havoc in your home, and that can mean unexpected expenses (not to mention stress). Summer provides the optimal time to replace a roof because in order to form a watertight seal, new shingles require heat. Just be sure your roof or tears off the existing shingles, so they can determine the condition of the roof deck underneath. Laying on shingles over an existing roof may be a cheaper option but can lead to headaches down the road.



CLEAN OR REPLACE YOUR WINDOWS

After the harsh conditions of Connecticut's winter and spring, your windows are probably looking a bit drab. Cleaning them on both sides will help your home shine from the outside in, and you may be surprised at just how much of an improvement this makes, including enjoying summer's sunshine in all its glory! If your windows are old and drafty, consider replacing them this summer. Over the colder months, drafty windows can not only hinder your comfort, but they can result in significantly higher heating costs. If you've worked to seal them up over the past few winters but the difference has been minimal, it's probably time to give thoughts to window replacement. The investment you make now can help you save money in the colder months ahead.



CLEAN YOUR GUTTERS

We love Connecticut for its beautiful seasons, and for many of us, fall is at the top of the list. But all that "autumnal splendor" means falling leaves which can clog gutters and, when coupled with summer showers, can create water damage and broken gutters. Avoid potential disaster by cleaning out your gutters and downspouts this summer. Grab a sturdy ladder, a bucket and some thick gloves and remove the debris from the gutter. Once you've removed leaves, twigs and whatever else has landed in them, spray the gutters down to wash away any further debris. Voila! You're now ready for peak foliage season.



ORGANIZE YOUR GARAGE

If you're lucky enough to have a garage, you know how much easier they can make daily life. From keeping your car out of the elements to affording you extra storage space, garages serve many purposes—and that's exactly what looks! You can rent a power washer or hire a professional to do it for you but doing so in summer will keep your home looking its best for the coming year.

With a few dedicated hours this summer, you can give your home the TLC it needs to shine once more—and to save you time, money and headaches in the months ahead. Which home improvement project will you tackle this weekend?

Feel free to reach out to a Calcagni Real Estate agent for valuable insights and recommendations for making the most out of your home.

To view more articles visit our blog online at:
calcagni.com/NEWS

When you're ready for a fresh perspective,
New home or a new to you home.

Calcagni
REAL ESTATE
calcagni.com



Record-Journal
Erik Allison, Jeremy Cote



Contests



Weekly



The Ellsworth American.

Chausa Tra



The Inquirer and Mirror

The Inquirer and Mirror Production Team



Vineyard Gazette

Staff

Local Display Ad (Black & White)



Combined



The Inquirer and Mirror

Inquirer and Mirror Production Team



The Keene Sentinel

Maryellen Gale



Addison County Independent

Christy Lynn

Local Display Ad (Color)



Combined



News & Citizen

Kristen Braley



Addison County Independent

Christy Lynn



The Republican

Greg Douglas

Local Online Ad



Combined



The Keene Sentinel

Maryellen Gale



**Outfit your
bikes for winter
riding**



Tune Specials

owBikes.com
Middlebury | 388-6666



**Addison County
Independent**

Sydney Starkman and Sarah Pope



Stowe Reporter

Kristen Braley

Most Creative Use of Small Print Space



Combined



The Inquirer and Mirror

Chris Tran



News & Citizen

Kristen Braley



Stowe Reporter

Katerina Hrdlicka

Newspaper-Sponsored Event Promotion

Combined



Vineyard Gazette



The Ellsworth American.

Staff

Online/Virtual Events



Combined



The Keene Sentinel

Gina De Santis



The Inquirer and Mirror

The Inquirer and Mirror Production Team

Real Estate Display Ad



Combined

A gold medal with a laurel wreath border and the number "1ST" in the center, indicating the first-place ranking of this ad.

KILLINGTON PICO REALTY

Happy Holidays!

We are grateful for all our clients and colleagues who helped us have a great 2020 and we thank you!

Here's to a shiny new year with all the trimmings of happiness, health, and success!

A snow globe containing a miniature model of a two-story house with a snow-covered roof and trees.

our listings on 2814 Killington Rd.
802-422-3600
www.KillingtonPicoRealty.com

Real Estate Agents:

- Angela Posch**, Realtor
- Daniel Pol**, Associate Broker
- Joseph Kozlar**, Realtor
- Jane Johnson**, Realtor

The Mountain Times

Krista Johnston

A gold medal with a laurel wreath border and the number "3RD" in the center, indicating the third-place ranking of this ad.

THE ART OF BEING AT HOME

In 2020, our agents sold **25,343 properties** priced at **\$1M+**, **33% more than in 2019.**

At Keller Williams, we apply our knowledge all the way to the top and secure an undisputable lead in agent count, closed volume, and closed units. This trifecta of excellence, with outstanding luxury agents, is why we are the top choice for homebuyers and sellers.

Two photographs: the top one shows the exterior of a large, multi-story house with a stone chimney and greenery; the bottom one shows the interior of a modern living room with a fireplace and large windows.

KELLERWILLIAMS LUXURY INTERNATIONAL

1056 Mountain Road, Suite 1
Stowe, VT 05672
802.760.3100
vermontkw.com

Stowe Reporter

Kristen Braley

A silver medal with a laurel wreath border and the number "2ND" in the center, indicating the second-place ranking of this ad.

Experience. Period.

Representing Sellers and Buyers successfully in the Pioneer Valley since 1987.

2020 Home Closings

Seller Representation:

Single Family Home Listings

- 258 Linden Street, Holyoke
- 48 Farjoy Drive, Chicopee
- 31 Eastern Avenue, Deerfield
- 64 Hillview Road, Holyoke
- 25 Woods Avenue, Holyoke
- 154 Apemont Highway, Holyoke
- 197 Locust Street, Holyoke
- 25 Vadas Street, Holyoke
- 100 Pearl Street, Holyoke
- 51 Longwood Avenue, Holyoke
- 21 Fuller Street, Chicopee
- West Cherry Street, Holyoke
- More Knolls, South Hadley

Buyer Representation:

- Chicopee
- South Hadley
- Holyoke
- Deerfield
- Springfield

For Sale

Real Estate Agents:

- Angela Posch**, Realtor
- Daniel Pol**, Associate Broker
- Joseph Kozlar**, Realtor
- Jane Johnson**, Realtor

The Republican

Megan Connor-Thomas



Sydney Starkman, Elsie Lynn Parini,
and Christy Lynn



Chausa Tra



staff

Special Section / Advertising Supplement

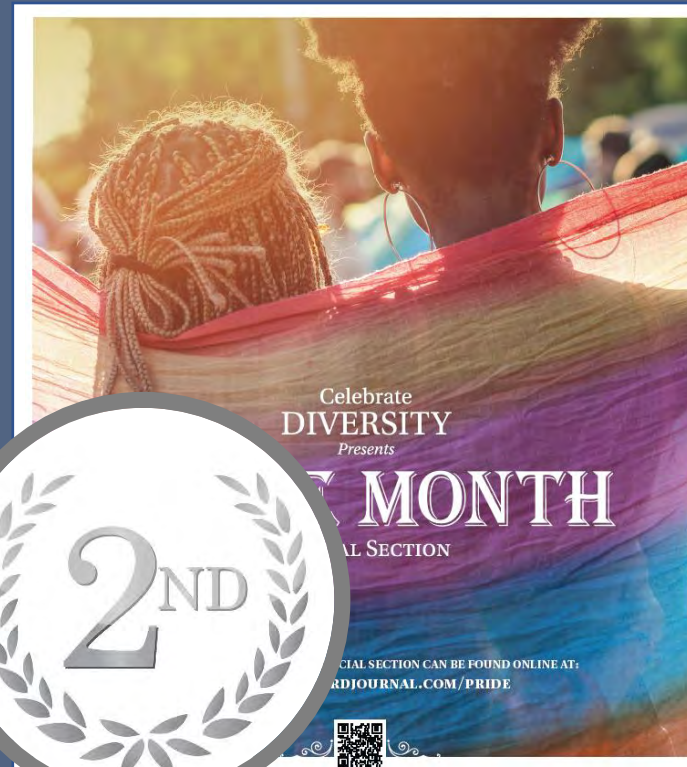


Daily



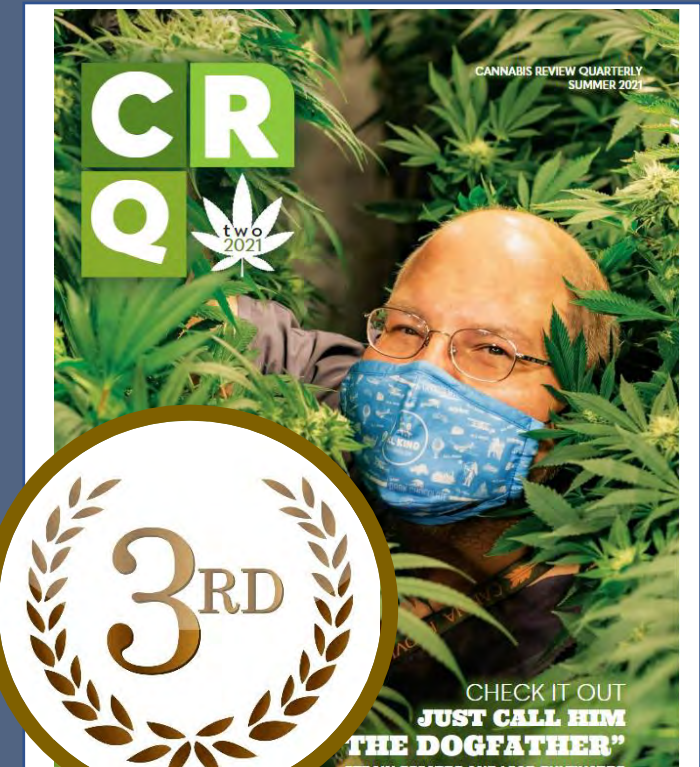
The Republican

Michelle Johnson



Record-Journal

Bartosz Zinowko, RJ Creative Team



The Republican

Michelle Johnson

Special Section / Advertising Supplement

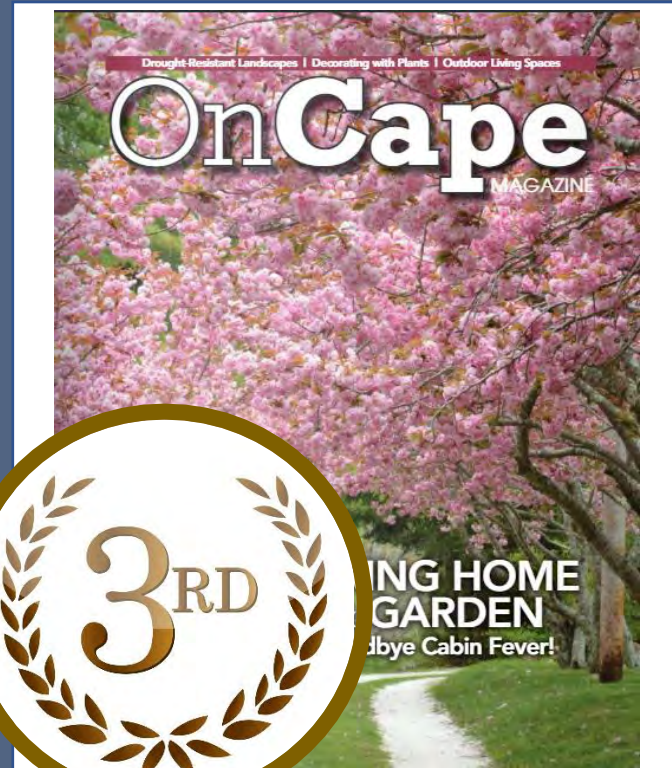


Weekly



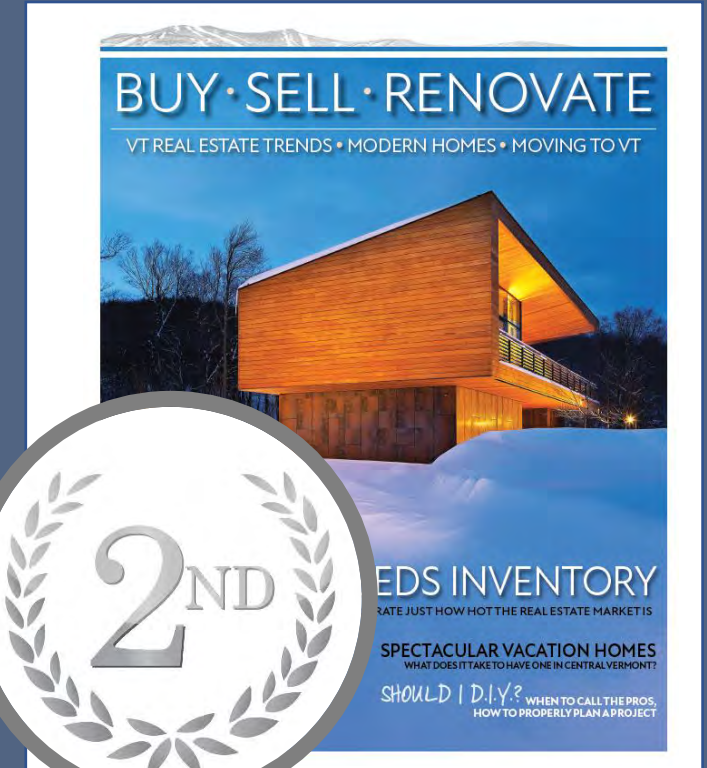
Stowe Reporter

Staff



The Falmouth Enterprise

George Clondas



The Mountain Times

Jason Mikula, Lindsey Rogers,
And Krista Johnston

Pure Advertising Niche Publication

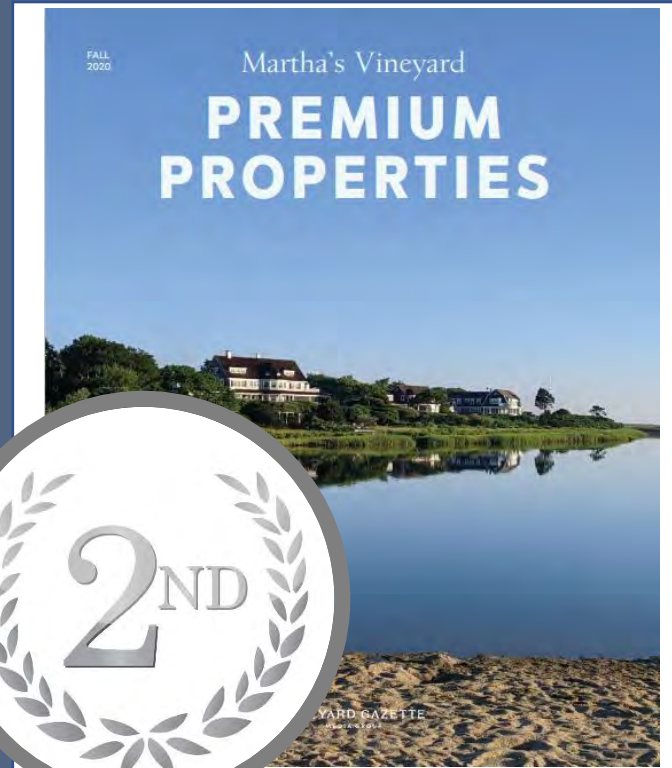


Combined



The Falmouth Enterprise

George Clondas



Vineyard Gazette

McKinley Sanders

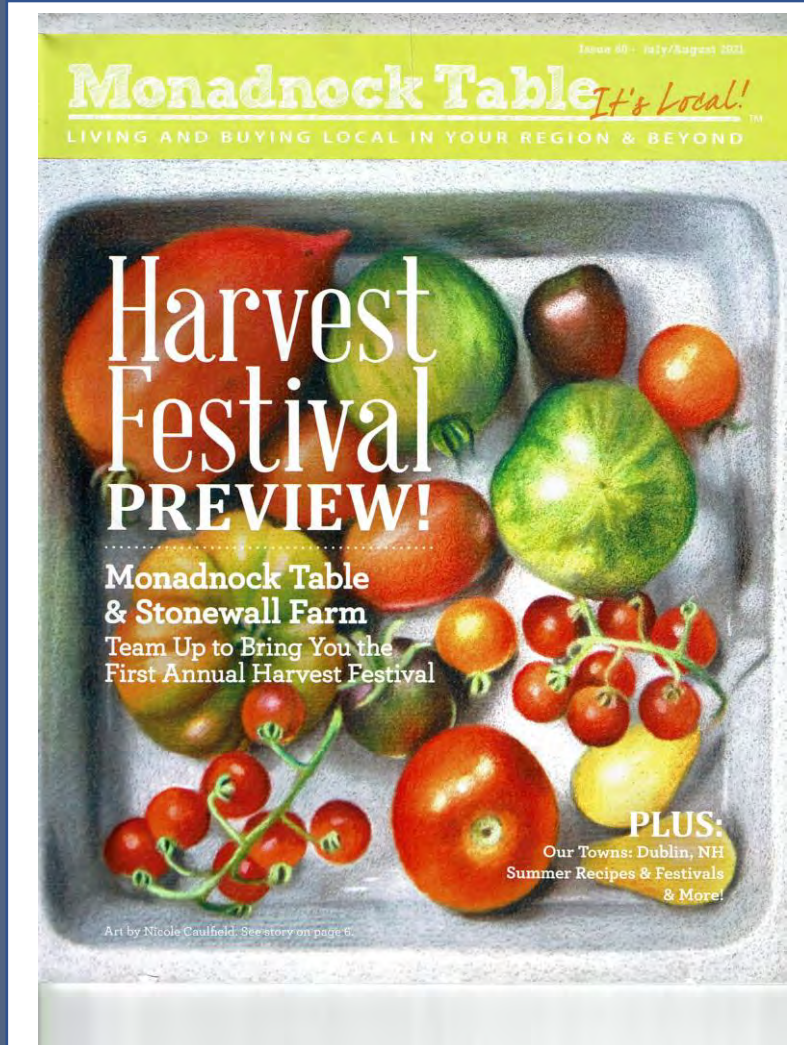


The Keene Sentinel

Staff

Niche Publication

Daily



Monadnock Table The Keene Sentinel

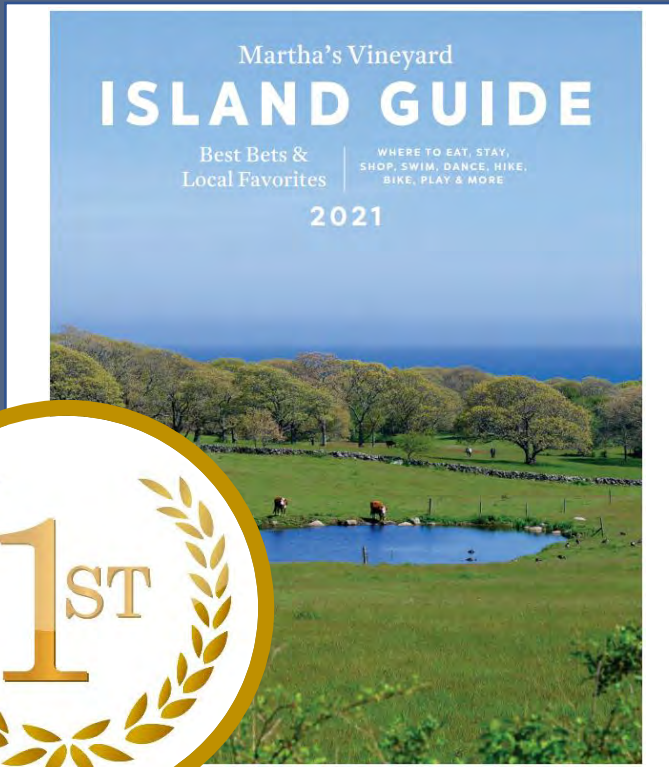
Marcia Passos and Douglas Anderson



Niche Publication

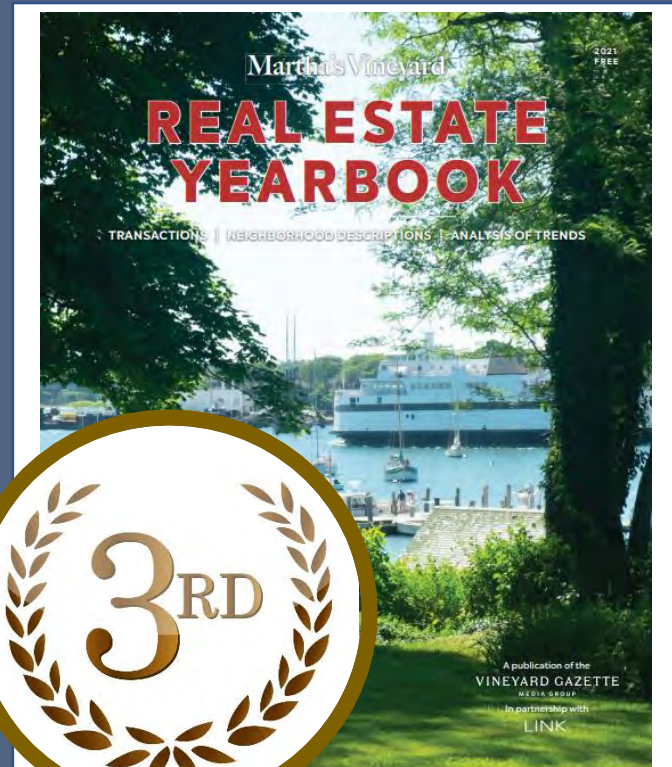


Weekly 2



Vineyard Gazette

Susie Middleton and Jane McTeigue



Vineyard Gazette

Nicole Mercier and Jared Maciel



Vineyard Gazette

Vanessa Czarnecki, Nicole Mercier,
And Jane McTeigue

Subscriber Retention Program



Combined



The Keene Sentinel



Subscription Sales Promotion



Combined

LOCAL SPIRIT — LOCAL NEWS

For a limited time, The Keene Sentinel and our friends at Copper Cannon Premium Distillery of West Chesterfield have a special offer for you.

Sign up to receive The Keene Sentinel in print weekends and daily online for only \$8 every 4 weeks and you will receive a **free tasting and tour for four people at the distillery** (a \$40 value). We call it Local Spirit, and it's available to all new subscribers. So, take a break, stay informed and enjoy some local spirits with your local news.

CALL 603-283-0797 OR USE CODE **CCSPIRITS2** ON SENTINELSOURCE.COM THROUGH OCTOBER 16, 2021.

Offer available to new subscribers of print and/or digital editions of The Keene Sentinel. Offer requires a 4-week commitment. Offer good for one-time use only. Limit one offer per household. Offer ends October 16, 2021. © 2021 The Keene Sentinel. All rights reserved.



A PERFECT BLEND — LOCAL COFFEE AND LOCAL COPY

For a limited time, The Keene Sentinel, with the help from friends at Prime Roast Coffee Company of Keene, have a special offer for you.

Sign up to receive The Keene Sentinel in print weekends and daily online for only \$8 every 4 weeks and get a free, one-pound bag of Prime Roast Coffee roasted especially for you. We call it The Sentinel Blend, and it's available to all new subscribers. So, take a break, stay informed and enjoy some local coffee with your local news.

CALL 603-283-0797 OR USE CODE **COFFEE2WO** ON SENTINELSOURCE.COM THROUGH MARCH 31.

Offer available to new subscribers of print and/or digital editions of The Keene Sentinel. Offer requires a 4-week commitment. Offer good for one-time use only. Limit one offer per household. Offer ends March 31, 2022. © 2022 The Keene Sentinel. All rights reserved.



The Keene Sentinel



Best Idea for Generating Revenue



Combined



The Keene Sentinel



The Keene Sentinel

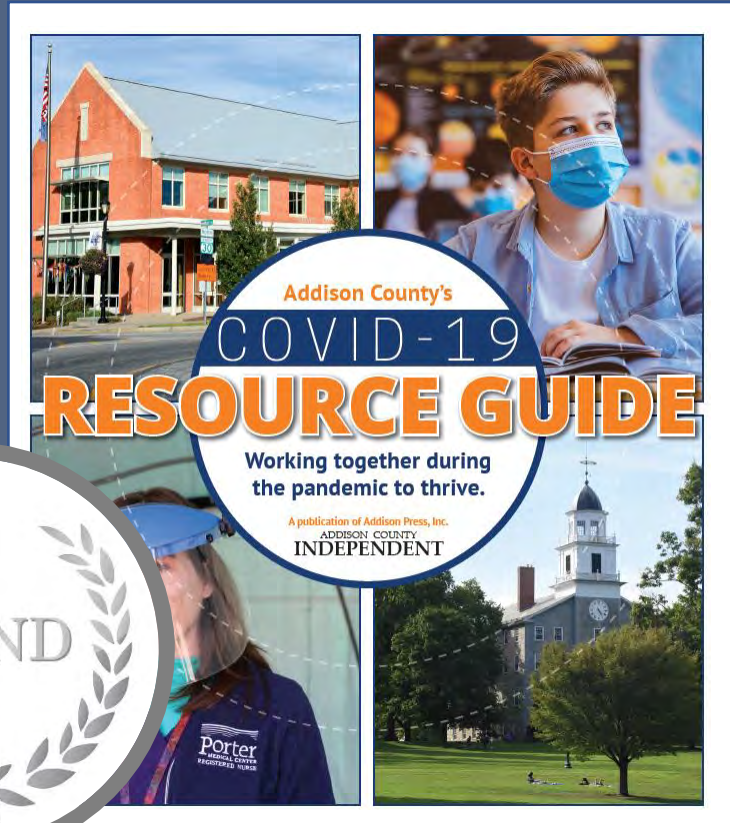


The Ellsworth American.

Excellence in Revenue Collaboration and Partnerships



Combined



**Record-Journal
Addison County Independent**
Erik Allison, Mark Dullea + RJ Creative Team
Full staff



The Keene Sentinel Staff



Best Ad Designer



Combined



Record-Journal

Mark Dullea



Vineyard Gazette

Jane McTeigue



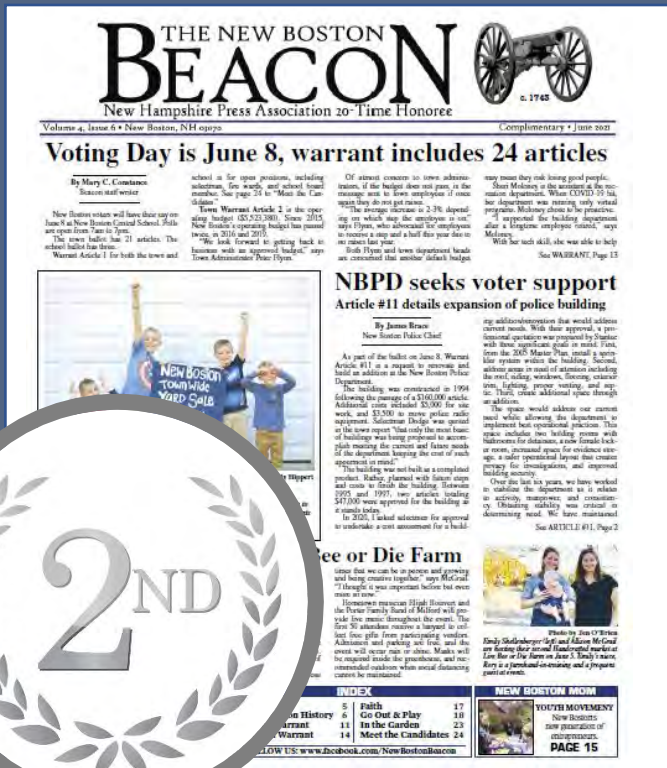
Stowe Reporter

Katerina Hrdlicka

Advertising General Excellence



Specialty



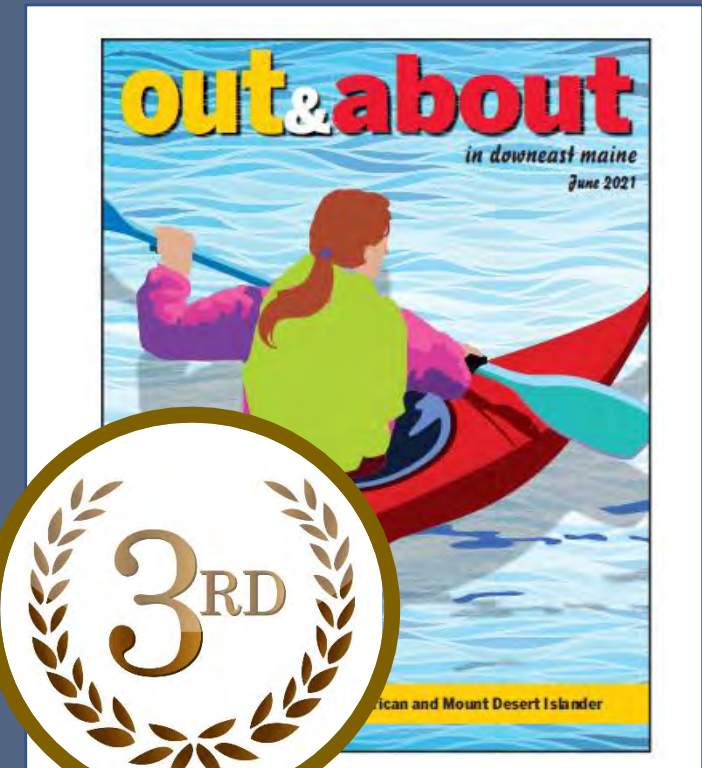
New Boston Beacon

Elyse Thornton



The Keene Sentinel

Douglas Anderson



The Ellsworth American.

David Fickett, Ashley Carter

Pomfret
 Artistic exhibit features local
 high school students' art
 Page 1C

VERMONT

168
 THE STANDARD

Legal action
 threatened over
 potential Faulkner
 Park transfer
 Page 1B

Pictures in the Pantry
 Readers document their
 experiences in photos
 Page 12B

Vol. 168 - No. 21 Thursday, May 21, 2021

A sweet treat
 Students at the Vermont State Capitol School for the Deaf and Blind are enjoying a special treat.

Legal action
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 potential Faulkner
 Park transfer
 Page 1B

Teago General Store to open Saturday

By Ken Ayres
 The Teago General Store is set to open its doors to the community on Saturday, May 22, at 10 a.m. The store is located at 100 Main St. in Teago, N.H.

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 Page 1B

[illegible][illegible]

Advertising General Excellence



Weekly 2



Addison County Independent



News & Citizen



NEW ENGLAND BETTER NEWSPAPER COMPETITION



Congratulations
to all of our winners!