

FILLING NEWS GAPS WITH ACADEMIC PARTNERSHIPS

New England Newspaper Press Association
Presented February 7, 2020



IMMERSIVE LEARNING

MEDIA PARTNERSHIPS

- THE BOSTON HERALD
 - 2016 & 2020 Presidential Election Cycle
- THE KEENE SENTINEL
 - Radically Rural
- GRANITE STATE NEWS COLLABORATIVE
 - Behavioral Health Coverage

UNDER THE UMBRELLA OF THE FITZWATER CENTER

FLEXIBILITY:

- EXTRACURRICULAR
 - PoliticsFitzU
 - Pierce Media Group
- CURRICULAR
 - Internships
 - Practicum
 - Independent Study

THIS IS AN INVESTMENT

COST TO THE INSTITUTION

FOR 2020 IOWA CAUCUS COVERAGE:

- TIME
- OPERATIONAL EXPENSES:
 - FACULTY TRAVEL, HOTEL, FOOD
 - STUDENT HOUSING
 - GROUND TRANSPORTATION, IN NH AND IOWA
 - INCIDENTALS
- DIRECT STAFF SUPPORT:
 - FACULTY
 - ADMINISTRATIVE ASSISTANT
 - MEDIA TECHNICAL SPECIALIST
- EQUIPMENT:
 - TRANSPORTATION TO IOWA
 - DEPRECIATION
 - LOSS



TO THE STUDENT

- TRAVEL
- FOOD
- DRESS
- EQUIPMENT
- MISSED CLASSES



COST TO THE OUTLET

FOR 2016 IOWA CAUCUS COVERAGE

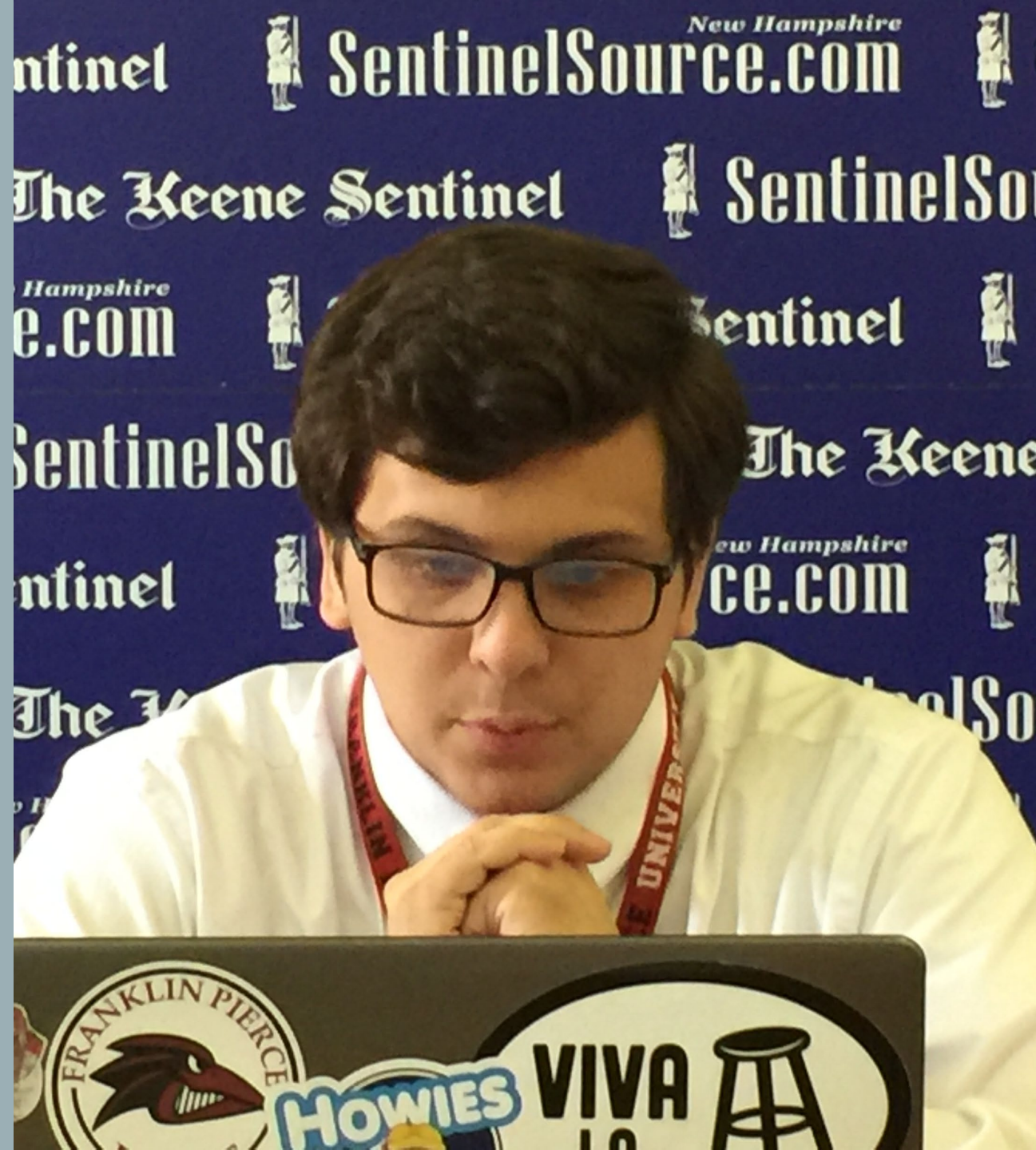
- DIRECT STAFF SUPPORT



THERE IS A RETURN

TYLER ARAGAO '20, ON HIS
EXPERIENCE COVERING RADICALLY
RURAL 2019:

“IT’S NOT EASY TO BE A
JOURNALIST IN ANY SENSE
OF THE WORD,” SAID
ARAGAO. “I THOUGHT
BEING RESPONSIBLE FOR
COVERING THE DIFFERENT
TRACKS WAS REALLY A
VALUABLE LEARNING
EXPERIENCE – IT HELPED
ME SEE WHAT IT’S LIKE TO
BE AN ACTUAL
JOURNALIST.”



TERRY WILLIAMS, PRESIDENT AND COO,
THE KEENE SENTINEL ON FITZWATER STUDENT
PARTICIPATION IN RADICALLY RURAL 2019:

“I WANT TO EXPRESS MY APPRECIATION
TO YOU AND THE STUDENTS FOR THEIR
HARD WORK ON THE 10-PAGE
SUPPLEMENT TO THE KEENE SENTINEL. I
THOUGHT THEIR WORK, AGAIN, WAS
WONDERFUL AND REFLECTS SO WELL
ON THE QUALITY OF STUDENTS IN THE
FPU JOURNALISM PROGRAM.”

