

# 2018 New England Newspaper Conference

## Promotional Opportunities

### Exhibitor/Sponsor Registration Form

October 11, 2018  
CROWNE PLAZA ❖ NATICK, MA

This conference is one of the most prestigious functions in the newspaper industry. It features **expert speakers** throughout the day, as well as the annual **New England Newspaper Awards Luncheon**, where we will honor the **New England Newspapers of the Year**, **Allan B. Rogers Editorial of the Year**, **Bob Wallack Community Journalism Award**, **Sevellon Brown Journalist of the Year**, **New England First Amendment Award** and winners of the **Public Occurrences Awards**. In addition, the day will be capped off by the esteemed **New England Academy of Journalists' Yankee Quill Awards Dinner**.

For more information and to secure your sponsorship please fill out the attached Exhibitor/Sponsor Registration form. If you have any questions, please contact: Christine Panek – [c.panek@nenpa.com](mailto:c.panek@nenpa.com) or (781) 281-7284.

#### EXHIBITOR SPACE

##### Exhibitor Table

\$495

Set up your display, products, and meet new client.

- One Exhibit table
- One staff registration
- One complimentary admission to the awards luncheon.

##### Exhibitor Package

\$595

Set up your display product and meet new clients.

- One Exhibit table
- One staff registration and admission to the awards luncheon
- Digital ad on NENPA website & e-Bulletin
- Full page ad in the program guide

#### SPONSORSHIPS

##### Exclusive Registration Sponsor

\$750

Maximum exposure! Yours is the first sponsor message attendees see upon check in.

- Your logo on every name badge
- Promotional material and signage at the registration area
- Printed recognition in program book
- Website and e-Bulletin digital ads
- Recognition on online registration

##### Branded Water Bottles Sponsor

\$350

Put your promotional message in the palm of every attendee's hand! Water bottles wrapped with your company logo and message will be placed at every seat in the general session and break room.

##### Coffee/Refreshments (2 options)

\$400

Promote your company as the exclusive sponsor of the morning or afternoon coffee and refreshments. Sponsor both for \$700.

- Signage at coffee area
- Your company logo on every coffee cup

##### Exclusive Awards Luncheon Sponsor

\$750

- Table tents with your logo at each table
- Promotional material at every seat
- Recognition by in awards presentation and program book
- Website and e-Bulletin digital ads

##### Lanyards Sponsor

\$500

Lanyards to be provided to all attendees—because *everyone wears a name badge!* Attendees will prominently display your company logo around their necks!

#### ADVERTISING

##### Promotional Material

\$300

Your promotional material will be provided to each attendee.

##### Program Ad (2 options)

\$300/\$400

Your full page ad inside the conference program guide for \$300. **Back cover ad available to one sponsor only for \$400.** Program guides will be provided to all attendees.

##### Digital Advertising

\$500

Social media conference count down messages, banner ads on NENPA website and e-Bulletin leading up to conference.

##### Promotional Video

\$500

Send us your video (3 minutes max) to be played on the big screen before the morning and afternoon sessions, as well as periodically throughout the conference in the refreshment area.

##### Print and Digital Advertising

\$750

Includes:

- Full page ad inside the conference
- program guide provided to all attendees
- Promotional material placed on every attendees chair
- Social media conference count down messages, banner ads on NENPA website and e-Bulletin leading up to conference

# 2018 New England Newspaper Conference

# Promotional Opportunities

## Exhibitor/Sponsor Registration Form

October 11, 2018  
CROWNE PLAZA ❖ NATICK, MA

The annual **New England Newspaper Conference** will take place on **October 11, 2018** at the **Crown Plaza Hotel in Natick, MA**. This is your chance to promote your product or service to hundreds of newspaper publishers, editors, top advertising, production and circulation executives at the daily, weekly and specialty newspapers serving **Massachusetts, Connecticut, Rhode Island, New Hampshire, Maine and Vermont!** The entire six-state newspaper community will all be in one place on one day. Don't be left out! Take advantage of exhibit and/or sponsorship opportunities to make sure you have a presence at this big event.

For more information and to secure your sponsorship please contact **Christine Panek—c.panek@nenpa.com or (781) 281-7284 or Email this form to registration@nenpa.com**

### EXHIBITOR SPACE

**Exhibitor Package:** Includes exhibit table, digital ad on NENPA website and eBulletin, Full page ad in the program guide, one exhibitor staff registration, one admission to the awards luncheon.

\_\_\_\_\_ x \$595 \_\_\_\_\_

**Exhibitor Table:** Includes exhibit table, one exhibitor staff registration, one admission to the awards luncheon. Additional exhibitor staff registration

\_\_\_\_\_ x \$495 \_\_\_\_\_

\_\_\_\_\_ x \$65 \_\_\_\_\_

### SPONSORSHIPS

Branded Water Bottles

\$350 \_\_\_\_\_

Coffee/Refreshments

Morning \$350  Afternoon \$350  Both \$600

\$ \_\_\_\_\_

Exclusive Awards Registration Sponsor

\$750 \_\_\_\_\_

Exclusive Awards Luncheon Sponsor

\$750 \_\_\_\_\_

Lanyards

\$1,000 \_\_\_\_\_

### ADVERTISING

Promotional Material

\$300 \_\_\_\_\_

Program Ad

Back cover \$400  Inside full page \$300  Both \$600

\$ \_\_\_\_\_

Digital Ad

\$500 \_\_\_\_\_

Promotional Video

\$500 \_\_\_\_\_

Print & Digital Package

\$750 \_\_\_\_\_

### YANKEE QUILL AWARDS DINNER

\_\_\_\_\_ x \$99 \_\_\_\_\_

Join us as we honor this year's Yankee Quill Award winners for their lifetime of achievement and distinction in New England journalism. 6:00 pm cocktail reception followed by dinner and awards presentation

I am unable to attend this years conference, but would like to offer my support with a monetary contribution of \$ \_\_\_\_\_

**Total: \$ \_\_\_\_\_**

### COMPANY INFORMATION:

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### EXHIBITOR STAFF

Name: \_\_\_\_\_ Email: \_\_\_\_\_

**Reservations & payment may be sent via email: c.panek@nenpa.com or mail: NENPA, 1 Arrow Drive, Suite 6, Woburn MA, 01801**

Check Enclosed

Credit Card

Cardholder Name: \_\_\_\_\_

CC #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ CVC: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_