

2017 New England Newspaper CONFERENCE

Massachusetts ▲ Connecticut ▲ Rhode Island ▲ New Hampshire ▲ Maine ▲ Vermont



- ▲ 2017 NEWSPAPERS OF THE YEAR
- ▲ PUBLIC OCCURRENCES
- ▲ ALLAN B. ROGERS EDITORIAL AWARD
- ▲ MORLEY L. PIPER FIRST AMENDMENT AWARD
- ▲ BOB WALLACK COMMUNITY JOURNALISM AWARD
- ▲ AP SEVELLON BROWN NEW ENGLAND JOURNALIST OF THE YEAR

**Registration
now open!**

Generously sponsored by



2017 New England Newspaper CONFERENCE



CROWNE PLAZA HOTEL, NATICK, MA, OCTOBER 12, 2017

8:00 am **Registration and Coffee**

9:00 am **Roundtable Breakout Sessions**

Discuss pressing issues in our industry with newsroom leaders from around New England. Choose one of the following moderated roundtable discussions to start your day.

- **Sales models – what’s working, what’s not – and are you willing to change?**
Led by NENPA Marketing & Ad Council
- **Are carriers independent contractors or employees –how recent decisions may impact your newspaper**
Panel discussion
- **How to handle the handlers: PR & public safety – bridge or barrier to info?**
Led by New England Society of News Editors (NESNE)

10:00 am **Featured Speaker: Break out of the familiar to increase your revenue and audience**
David Woronoff, Publisher, The Pilot, Southern Pines, NC, and finalist for the 2017 Mega-Innovation Award

11:15 am **Keynote Speaker: Our future is in YOUR hands! Changing culture and attitude to thrive in today’s media environment**
Tom Yunt, Chief Operating Officer for United Communications Corporation, headquartered in Kenosha, WI

12:30-2 pm **New England Newspaper Awards Luncheon**

- ❖ 2017 New England Newspapers of the Year
- ❖ Public Occurrences Awards
- ❖ Allan B. Rogers Editorial Award
- ❖ Morley L. Piper First Amendment Award
- ❖ Bob Wallack Community Journalism Award
- ❖ AP New England /Sevellon Brown Journalist of the Year

**New England Society
of
News Editors**

Journalism Conference

generously sponsored by  AT&T and the **Academy of New England Journalists**



2:15 pm **Featured Speaker: From breaking the news to making the news**
Glen Johnson, former top aide to US Secretary of State John Kerry, former political reporter

3:30 pm **Using analytics to drive newsroom decisions**
panel discussion

4:45 pm **NESNE Business Meeting**
election of new officers

5-7 pm **NESNE and Yankee Quill Cocktail Reception**

7:00 pm **Yankee Quill Awards Dinner**

\$109 per person
member rate
non-members \$285

Price includes full day admission
and awards luncheon, or purchase
luncheon separately for \$79 pp

2017
Yankee Quill
Awards Dinner



October 12, 2017 ❖ Crowne Plaza, Natick, MA

5 p.m. Cocktail Reception *(cash bar)*

7 p.m. Dinner and Awards Presentation

The Academy of New England Journalists, founded by Sigma Delta Chi in 1960, honors extraordinary newspaper men and women for their lifetime of achievement and distinction in New England journalism. Please join us as we pay tribute to this year's Yankee Quill Award winners for their exceptional contributions to their communities and our industry.

This year's honorees



Robert Ambrogi is presented the Quill for serving as the founding editor of Lawyers USA and editor-in-chief of Massachusetts Lawyers Weekly, and his relentless commitment to the public's right to know through his blog posts and consulting and his successful efforts in overhauling the open meeting and public records law in Massachusetts as executive director of the MNPA.



Robin Young is presented the Quill for her work on "Here and Now" and as a major contributor to the advancement of both television and radio journalism since the 1970s, when she hosted one of TV's first news magazines on WBZ-TV in Boston. The committee recognizes Young's contributions to television in Boston and at NBC and her distinguished career at WBOS, WBUR and National Public Radio, along with her rich involvement in community outreach..



James Franklin (posthumously), colonial printer, publisher and author. He is the older brother of Benjamin Franklin. James launched one of the first papers in America, the New England Courant that took religious zealots and the King of England to task, landing James in jail. He was eventually forced to Newport, R.I., where he continued newspapering. Upon his death, his wife Ann Smith Franklin published the Newport, R.I., Mercury, and was the country's first female newspaper editor. In 2008, she received the Yankee Quill for her pioneering work.

\$85 per person
Reserved tables available

To reserve your seats, please fill out the attached reservation form,
or make online reservations at www.nenpa.com or click [here](#)

For more information or to reserve a table please contact Megan Sherman, m.sherman@nenpa.com, (781) 281-7284

2017 New England Newspaper CONFERENCE

October 12, 2017
Crowne Plaza
Natick, MA

Reserve your tickets with this form
or register online at www.nenpa.com or click [here](#)

Register by Wednesday, September 27, 2017

Contact Person _____ Newspaper/Organization _____
Title _____
Address _____ City/State/Zip _____
Email _____ Telephone _____

How many in your party?	# Attending	Totals
Member Rates		
Conference Tickets <i>(includes award luncheon)</i>	_____ x	\$109 each = \$ _____
Member guests – <i>(award luncheon only)</i>	_____ x	\$79 each = \$ _____
Non member conference tickets <i>(includes award luncheon)</i>	_____ x	\$285 each = \$ _____
Yankee Quill Dinner	_____ x	\$85 each = \$ _____
Total Enclosed		= \$ _____

Please list the name and title (if any) of each attendee in your party on the next page.

Reserved tables are available for the luncheon and Yankee Quill Dinner – simply call Megan Sherman at (781) 281-7284

Please print and send this form along with your check to: **New England Newspaper & Press Association, One Arrow Drive, Suite 6, Woburn, MA 01801**, or fax it with your credit card information to **339-999-2174**, or visit www.nenpa.com to [register online](#).

Visa MasterCard American Express Discover Amount Paid \$ _____
Account Number _____
Expiration Date ____ / ____ / ____ Cardholder Signature _____

Please call NENPA at 781-281-7284 or
email m.sherman@nenpa.com
for more information

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New England Newspaper Conference Guest List

Please list the name and title (if any) for each attendee in your reservation, and note which events they plan to attend. If you have additional attendees, please list them on a separate sheet.

	All Day Conference	Awards Luncheon Only	Yankee Quill Dinner
#1 Attendee _____ Title _____ Email _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
#2 Attendee _____ Title _____ Email _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
#3 Attendee _____ Title _____ Email _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
#4 Attendee _____ Title _____ Email _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
#5 Attendee _____ Title _____ Email _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
#6 Attendee _____ Title _____ Email _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
#7 Attendee _____ Title _____ Email _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
#8 Attendee _____ Title _____ Email _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Discounted
Hotel Reservations
Available



Discounted room rates (\$152/night) are available at the **Crowne Plaza, Natick**. Call **1-800-265-0339** and ask for the NENPA room block or book your room [clicking here](#) by Wednesday, **September 27**.

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Please call NENPA at 781-281-7284 or email m.sherman@nenpa.com for more information