

**INSIDE: COMPLETE LIST OF WINNERS AND JUDGES COMMENTS**

Presented on February 7, 2020

# NEW ENGLAND BETTER NEWSPAPER COMPETITION AWARD WINNERS ADVERTISING ♦ DESIGN ♦ MARKETING



*Congratulations to the most outstanding newspapers in our six-state region!*

**This year's special award winners**

Advertising General Excellence

The Vermont Standard, Woodstock, VT  
Providence (RI) Business News

Best Ad Designer

Mark Dullea, Record-Journal, Meriden, CT

NEW ENGLAND NEWSPAPER & PRESS ASSOCIATION







# CONGRATULATIONS NEW ENGLAND BETTER NEWSPAPER COMPETITION AWARD WINNERS

*This year's competition drew nearly 3,000 entries that were published during the contest year August 1, 2018 - July 31, 2019. The entries were evaluated by the New England Newspaper & Press Association's distinguished panel of judges. The results of the competition listed here recognize the excellent revenue and audience building activities that are taking place throughout New England – the finalists and winners are listed, along with the judges' comments.*

*NENPA is proud to celebrate this truly extraordinary work!*

## Entries were judged in five categories:

- ◆ Daily Newspapers with circulation up to 20,000
- ◆ Daily Newspapers with circulation more than 20,000
- ◆ Weekly Newspapers with circulation up to 6,000
- ◆ Weekly Newspapers with circulation more than 6,000
- ◆ Specialty and Niche Publications

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### **SPECIAL RECOGNITION**

Best Native Advertising  
Best Sponsored Content  
Business Innovation  
Best Idea for Generating Revenue  
Niche Publication  
Excellence in Revenue Collaboration and Partnerships  
Best Ad Designer  
Advertising General Excellence

## ADVERTISING

### LOCAL DISPLAY AD (BLACK & WHITE)

#### Combined Newspapers

**First Place: Beverly Mullaney, Stowe Reporter, Stowe, VT**  
**Stow Pinnacle PT** - Effective graphic leads this ad. Runner gives athletic feel to the small, good b/w ad.



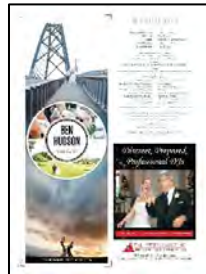
**Second Place: Joslyn Richardson, News & Citizen, Morrisville, VT**  
**Power Play Sports**- Great illustration combined with type / simple and clear presentation for small b/w ad.

**Third Place: Beverly Mullaney, Stowe Reporter, Stowe, VT**  
**Ty Walker**- Well-designed graphic ad with celebrity snowboarder highlighted and clear, enticing offer. Effective small space b/w ad.

### LOCAL DISPLAY AD (COLOR)

#### Weekly Newspapers

**First Place: Beverly Mullaney, Stowe Reporter, Stowe, VT**  
**Stowe/Green Mountain Weddings**, - Well-designed / visually-appealing ad highlighting photography services. Upscale, pleasing layout. Beautiful ad.



**Second Place: Lisa Woronzoff, Addison County Independent, Middlebury, VT**  
**Laberge Insurance**- Insurance ad with silhouetted firefighter imagery drives home nature of ad. Great visual and ad.

**Third Place: Kimberly Vasseur, Worcester Magazine, Worcester, MA**  
**Meze** - Appealing table / food shot with great restaurant logo. Well-designed and effective ad.

#### Daily Newspapers

**First Place: Maryellen Gale, The Keene Sentinel, Keene, NH**  
**Heaven Hair Gallery** - Cool, hip group of stylists pose at their salon / image looks great, and shows interior of clean, modern salon. Winner!  
**Second Place: Greg Douglas,**



**The Republican, Springfield, MA**  
**Golden Years Homecare Services**- Great images of seniors and homecare workers effectively highlighted in this dynamic layout with graphic devices such as talk bubble frame / looks great!

**Third Place: Jorgen Taylor, The Republican, Springfield, MA**  
**Lupa Zoo**- Irreverent & fun image of sloth hanging upside down brings attention and a good spirit to this ad

### LOCAL ONLINE AD

#### Combined Newspapers

**First Place: Kristen J Braley, Stowe Reporter, Stowe, VT**  
**Well heeled**- Great job highlighting variety of accessories!



**Second Place: April Hallisey, Eagle-Tribune, North Andover, MA**  
**Vistaprarie at Monarch Meadows**- Beautiful ad - draws the reader in.

**Third Place: Ellen Therrien, The Newtown Bee, Newtown, CT**  
**C H Booth Library Donation and Book Sale Online ads**- Charming!

### MOST CREATIVE USE OF SMALL PRINT SPACE

#### Combined Newspapers

**First Place: The Inquirer & Mirror, Nantucket, MA**  
**Hatch's** - Well-done banner ad is graphically interesting and tells the story effectively. Nice ad!



**Second Place: Kara Conlon, The Day, New London, CT**  
**Connecticut House Painters Ad Note**- Dripping paint border / graphic on top of ad draw reader into ad specials. Small, effective ad.

**Third Place: Katerina Hrdlicka, Stowe Reporter, Stowe, VT**  
**Stowe/Green Mountain Weddings**- Dramatic image highlight tent rental for events / stylish and clear ad.



## ADVERTISER CAMPAIGN

### Combined Newspapers

**First Place: Ellsworth American, Ellsworth, ME**  
**WH Lobster COOP** - Entertaining series of ads focusing on lobster character in different situations. Effective, fun campaign uses illustrations wonderfully & creates great continuity for concept



**Second Place: Stowe Reporter, Stowe, VT**  
**Sushi Yoshi**- Consistent use of dynamic photography drives this campaign. Colorful, inviting images and text. Effective ad campaign.

**Third Place: Curtis Panlilio, Michelle Johnson, The Republican, Springfield, MA**  
**Love, Springfield** - Very catchy campaign with ONE tagline, using a variety of images to showcase the community. This campaign has 'legs' and could be utilized in numerous ways.

## THEMED MULTIPLE ADVERTISER PAGE(S)

### Combined Newspapers

**First Place: Ellsworth American, Ellsworth, ME**  
**Thank a Police Officer** - Clear, crisp design with listings and tributes combine with editorial content make a good, effective mix on these multi-advertiser pages.



**Second Place: Stowe Reporter, Stowe, VT**  
**Leaf Peeper**- Beautiful autumnal photography throughout these pages enhance this multi-ad layout.

**Third Place: Stowe Reporter, Stowe, VT**  
**Summer Camps**- Clear image in upper right combine with effective headline and informational text regarding local food to make this ad work!

## AUTOMOTIVE DISPLAY AD

### Combined Newspapers

**First Place: Jorgen Taylor, The Republican, Springfield, MA**  
**Artioli Summer Kickoff Sale,** - Effective and attractive 'heat' background with heading lead this auto ad to success.



**Second Place: News & Citizen, Morrisville, VT**  
**Lamoille Valley Chevrolet**- Appealing typography and fun dog image and an auto trade offer combine with well-designed listings below.

**Third Place: Patrick Santiago, The Day, New London, CT**  
**Secor Chrysler Dodge Jeep Ram Summer Clearance**- Saturated background color and vehicle image make this ad pop. Clear and informational.

## BEST HOLIDAY AD

### Combined Newspapers

**First Place: Melissa Strong, Addison County Independent, Middlebury, VT**  
**One CU - Vergennes Green** - Upscale holiday image frames a well-designed ad. Creates a festive, holiday feel.

**Second Place: Megan Connor-Thomas, The Republican, Springfield, MA**  
**Celebrate Mothers Day Promo ad**- Call to advertise for Mother's Day looks great with images inside beautiful floral frame and informational text.  
**Third Place: The Ellsworth American, Ellsworth, ME**  
**Mainly Vinyl**- Commanding placement of multi-colored Christmas bulbs create effective ad for Mainly Vinyl.



**REAL ESTATE DISPLAY AD**  
**Weekly Newspapers**

**First Place: Beverly Mullaney, Stowe Reporter, Stowe, VT Mountain Associates -** Interesting graphic and photo inside a well-designed ad makes this a very effective real estate display ad.



**Second Place: The Sound, Madison, CT Kling Donegan ad-** Using a holiday wreath as a graphic device for showcasing homes, with the central area reserved for the agents.....this ad is both appealing and informational.

**Third Place: Kristen J Braley, Stowe Reporter, Stowe, VT Stowe/Green Mountain Weddings-** 'Newlywed' concept for first home is attractive and uses two interlocks rings to highlight 'First time buyer' concept. Nice ad!

**NEWSPAPER DESIGNED ADVERTISING INSERT**  
**Daily Newspapers**

**First Place: Sue Ciras, Eagle-Tribune, N.Andover, MA Yang Ming II -** Easily accessed coupons highlight this effective and food-centric advertising supplement / gorgeous design.



**Second Place: Bartosz Zinowko, Record-Journal, Meriden, CT CT Fresh Food and Produce Market Single Sheet Flyer-** Successful mix of graphic, photos and holiday images make this insert attractive, easy to read! Effective and stylish design.

**Third Place: Alexis Quinn, Eagle-Tribune, North Andover, MA Salom Nissan-** Colorful graphics and clear listings of auto stock enhance this insert.

**BEST INTEGRATED CAMPAIGN FOR AN ADVERTISER**

**Weekly Newspapers circulation less than 6,000**

**First Place: Jeff Knight, Valley Reporter, Waitsfield, VT Integrated Ad Campaign for the Valley Players**

**SPECIAL SECTION / ADVERTISING SUPPLEMENT**  
**Daily Newspapers**

**First Place: The Berkshire Eagle, Pittsfield, MA Veil & Vow -** Dynamic, stylish bridal cover and interior spreads make this section a winner!



**Second Place: Michelle Johnson, The Republican, Springfield, MA Reduce, Reuse, Recycle special section for Earth Day-** Eye-catching graphic image on cover. This Recycle section has great page spreads and images throughout. A section to refer to throughout the year.

**Third Place: The Day, New London, CT 2018 Last Minute Gift Guide-** Upscale holiday shopping / gift guide has stylish presentation throughout. Gorgeous design!

**Weekly Newspapers**

**First Place: Robyn Wolcott, Jennifer Corthell, Erin Shanley, The Source, Madison, CT Spring on the Shoreline 2019 -** Slick magazine-style publication with attractive cover and interior spreads. Definitely a section to keep around to refer to.



**Second Place: Susie Middleton, Jared Maciel, Vineyard Gazette, Edgartown, MA The Vine - Heart of the Vineyard 2019-** This publication has a fun, attention-getting cover and an interior packed with local stories, listings and directories. The ultimate local guide!

**Third Place: Addison County Independent, Middlebury, VT Worship Directory 2019-** Appealing religious cover and interior spreads highlight worship opportunities in the local community. Great looking section.

# MARKETING/PROMOTION

## AUDIENCE BUILDING PROMOTION

### Combined Newspapers

First Place: Jane McTeigue, Vineyard Gazette, Edgartown, MA

VG Origami Rotating BW ads - The Vineyard Gazette



promo pieces combine a strong visual concept (well-executed) with simple & direct copy. Their use of white space combined with these elements make this group of promo ads successful.

Second Place: Vineyard Gazette, Edgartown, MA VG Required Reading (Alley's Porch)- The Vineyard Gazette created the ultimate LOCAL newspaper shot using local residents all posed reading papers in front of the general store. Fantastic. Under the photo is a comprehensive listing of Print and online offerings from the VG.

Third Place: Stowe Reporter, Stowe, VT 4393 Readers' Choice Awards- The Reader's Choice Awards issue from the Stowe Reporter AND ITS ACCOMPANYING PROMO ADS ARE a gold mine of content. Local content! A perfect way to promote the newspaper and draw attention to it's variety of local retailers! Plus - it's great to keep around!

## CONTESTS

Weekly Newspapers circulation less than 6,000

First Place: Stowe Reporter, Stowe, VT 4393 Readers' Choice 2019

Second Place: Stowe Reporter, Stowe, VT Contest - Fall Foliage Photo Contest-



## SUBSCRIPTION SALES PROMOTION

Weekly Newspapers circulation 6,000+

First Place: Jane McTeigue, Vineyard Gazette, Edgartown, MA Connect To End Violence

## NEWSPAPER-SPONSORED EVENT PROMOTION

### Daily Newspapers

First Place: Gina De Santis,

The Keene Sentinel, Keene, NH

Duty Calls This throwback concept seems to be successful by engaging the community in a great show, highlighting hero contributions and also by producing a fantastic accompanying special section. Kudos!

Second Place: The Day, New London, CT

2019 Athletes of the Year- Event honoring local athletes included speakers, etc. and the production of a beautifully-designed accompany special section describing contributions of local athletes.

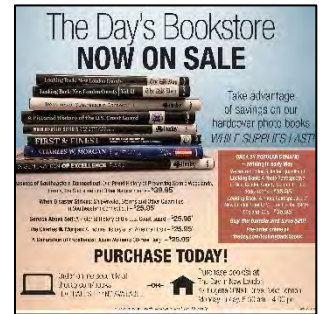
## SPECIALTY PUBLICATION PROMOTION

### Combined Newspapers

First Place: Barbara Dunn, Jaclyn Nardone,

The Day, New London, CT

Bookstore ad- Attractive ad showing publications / books published by The Day. Clean clear layout and typography.



Second Place: Teresa

Kruszewski, Chris Silva,

The Martha's Vineyard Times, Vineyard Haven, MA

Vineyard Visitor promo- Vineyard Visitor Guide is fun, engaging and highlighted well in this group of promo ads. Combination of illustration and photography works well.

## EVENTS

### Combined Newspapers

First Place: Record-Journal, Meriden, CT

Four Chamber SOCIAL CASINO NIGHT -

Fantastic casino concept and fun, engaging layout with advertiser branding within makes this event advertising special and effective.



Second Place: Record-Journal, Meriden, CT

Best of the Bunch Brunch- Trophy image highlights this tribute event to local athletes and award winners. Profiles enhance layout with personal athletic achievements. Attractive and a 'keeper' for all participants and readers.



## SPECIAL RECOGNITION

### BEST NATIVE ADVERTISING

#### Weekly Newspapers

First Place:

**The Lincoln County News,**  
Newcastle, ME

**Featured Recipe - Main Street Grocery,** - Great breakout concept from Lincoln County Magazine / focus on advertiser-sponsored recipe page. Great design / clear concise. Winner!



Second Place: **The Inquirer & Mirror,** Nantucket, MA

**Halloween-** Interesting concept for a contest. Great prizes and engages readership completely. Nice design / effective layout.

Third Place: **Nadine Leary, Aldo Pinto,**  
**Milton Times,** Milton, MA

**Jump into spring by exploring Milton and beyond from A to Z-** A tried and true concept of A to Z advertisers is utilized in this double truck. Clear ads.

### BEST SPONSORED CONTENT

#### Combined Newspapers

First Place:

**Addison County Independent**  
Middlebury, VT

**The Home-** HOME

typographic design coupled with inviting photography and informational text create a clear, attractive page of sponsored content.



Second Place: **The Martha's Vineyard Times,**  
Vineyard Haven, MA

**Meet Your Merchant-** Template created for Merchant profiles is clean, clear and effective. Listings are designed to flow and all looks like a magazine layout.

Third Place: **Kimberly Kirchner, Casey Albert,**  
**UpCountry Magazine,** Pittsfield, MA

**Wohrle's Food Sponsored Feature-** Compelling cover featuring family-owned business owners in a famous Brady Bunch position make this an informative and entertaining way to present this sponsored feature.

### BUSINESS INNOVATION

#### Combined Newspapers

First Place: **Terrence Williams,**  
**The Keene Sentinel,** Keene, NH  
**Business Innovation –**

Second Place: **Robyn Wolcott,**  
**Ed Majersky,**

**The Source,** Madison, CT  
**"On the Shoreline" magazines-**



### BEST IDEA FOR GENERATING REVENUE

#### Combined Newspapers

First Place: **Keene Sentinel,** Keene, NH

**Radically Rural -** An amazing & comprehensive concept / fantastic revenue generator / SHOP LOCAL and rural focus.

Second Place: **Gina De Santis,**  
**The Keene Sentinel,** Keene, NH

**Duty Calls-** Local hero recognition exemplified through great local activities / entertaining and interesting events. Accompanying section is engaging and focuses on local advertisers. Great revenue as well.

Third Place: **Susie Middleton,**  
**Vineyard Gazette,** Edgartown, MA

**Cook the Vineyard-** Food and everything about its preparation being HOT, The Vineyard Gazette capitalizes on this trend by engaging local readers with newsletter, etc. GREAT revenue generator.





## NICHE PUBLICATION

### Weekly Newspapers

First Place:

**The Inquirer & Mirror**,  
Nantucket, MA  
**A Nantucket Christmas**  
- Fantastic Holiday  
image on cover of this  
section leads off a  
variety of beautifully-  
designed interior  
spreads and ads. Great  
distribution as well.  
Great reach.



Second Place:

**Susie Middleton, Jane McTeigue**,  
**Vineyard Gazette**, Edgartown, MA  
**Island Guide**- Great aerial image fronts this section &  
targeted interior spreads and editorial make it look  
upscale and modern.

Third Place: **The Inquirer & Mirror**, Nantucket, MA  
**The Nantucket Restaurant Guide**- Great compilation  
of food & restaurant offerings throughout  
Nantucket. Keeper section!

### Daily Newspapers circulation 20,000+

First Place:

**The Day**,  
New London, CT,  
**Winter 2018/2019**  
**Holidays on the Sound** -  
Comprehensive guide to  
Holidays on the Sound,  
including great local  
advertisers, editorial  
and well-designed  
content page and  
sections.



Second Place:

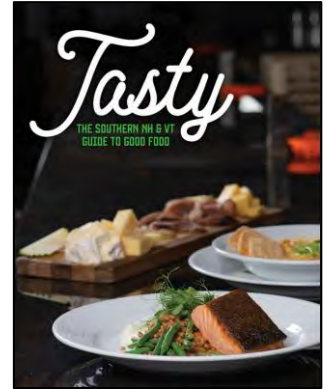
**Michelle Johnson, Curtis Panlilio, Molly Arnio**,  
**The Republican**, Springfield, MA  
**City of Westfield 350th Book**- Westfield's rich and  
historic soul is captured beautifully in this gorgeous  
and well-designed book. A coffee table book for  
sure!

Third Place: **Michelle Johnson, Curtis Panlilio**,  
**The Republican**, Springfield, MA  
**Holyoke Medical Center: 125 Years of Caring for Our**  
**Community**- The rich history of this health institution  
is thoroughly researched in this book. Layout is clear  
and effective. Fantastic effort.

### Daily Newspapers circulation less than 20,000

First Place:

**Shay Riley, Sarah Sherman**,  
**The Keene Sentinel**,  
Keene, NH  
**Tasty** - Upscale magazine  
guide to food and drink  
comes together in a glossy  
covered magazine. Well-  
designed with a load of  
advertisers on board. Great  
piece!



Second Place:

**Danielle Atkinson, Sarah Sherman**,  
**Keene Sentinel**, Keene, NH  
**Brides**- Looks like this section is sitting on a  
newsstand / great design, masthead & an overall  
gorgeous design effort.

Third Place: **Nicole Chotain, Dane Kuttler**,  
**Daily Hampshire Gazette**, Northampton, MA  
**Visitor Guide 2019**- Local guide for visitors includes  
great local photography, thorough calendar of  
events, local editorial and listings, great magazine.



## EXCELLENCE IN REVENUE COLLABORATION AND PARTNERSHIPS

### Combined Newspapers

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**First Place: Radically Rural, Keene, NH**  
**The Keene Sentinel**- This is how a newspaper ties in with its community and local businesses. The Keene Sentinel gives newspapers around the region an example of how to partner with local organizations and businesses, get the readers involved while educating them, and generate revenue all at the same time. Congratulations!

**Second Place: Addison Press, Addison County Independent, Middlebury, VT**  
**ACORN Local Foods & Farms**- Great collaboration between the newspaper and local groups to promote local foods and farms. Great service for the community members and local farms and businesses, and a win for the newspaper. Bravo!

## BEST AD DESIGNER

### Combined Newspapers

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**First Place:**  
**Mark Dullea,**  
**Record-Journal,**  
**Meriden, CT**



Mark has a consistent quality with his design work that hits all the high marks. Great use of imagery and typography. Winner!

**Second Place: Kimberly Vasseur,**  
**Worcester Magazine, Worcester, MA**  
This ad designer produces quality and varied layouts. Some are humorous, some serious, all look great.

**Third Place: Katerina Hrdlicka,**  
**Stowe Reporter, Stowe, VT**  
Great chosen imagery and use of type. This designer shows consistent and smart use of type combined with good photography and illustration.

## ADVERTISING GENERAL EXCELLENCE

### Specialty Publications

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**First Place:**



**Providence Business News**  
Providence, RI

**Second Place: Brendalee Edwards,**  
**Keene Sentinel, Keene, NH**  
**Northeast Equestrian Life-**

**Third Place: The Keene Sentinel Staff,**  
**Keene Sentinel, Keene, NH**  
**The Business Journal of Greater Keene, Brattleboro and Peterborough-**

## Weekly Newspapers

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**First Place:**



**Vermont Standard**  
Woodstock, VT

**Second Place: The Inquirer & Mirror, Nantucket, MA**  
**The Inquirer and Mirror-**

**Third Place: News & Citizen, Morrisville, VT**  
**News & Citizen-**





# NEW ENGLAND BETTER NEWSPAPER COMPETITION DISTINGUISHED JUDGES PANEL

Joseph Bergantino - *Executive Director, Managing editor and Co-Founder of New England Center of Investigative Reporting*

Robert Bertsche - *Media Attorney and Partner, Prince Lobel Tye*

Karen Bordeleau - *Emerson College; President, New England First Amendment Coalition; Former Executive Editor, Providence Journal*

Wayne Braverman - *Editor, Boston Homes*

Sherry Chisenhall - *Executive Editor, Charlotte (NC) Observer*

Catherine Clabby - *Sr. environmental reporter, North Carolina Health News*

Sean Corcoran - *Sr. Managing Editor for News, WGBH News, Boston*

Oreste **D'Arconte** - *Former Publisher, The Sun Chronicle*

Darell Davis - *VP Creative Services, Metro Creative Graphics*

Matt DeRienzo - *VP News and Digital Content, Hearst CT Media Group*

Dave Goren - *Executive Director, National Sports Media Association*

Charles Goodrich - *Consultant; former publisher, GateHouse Media NE*

Jeff Haden - *Contributing Editor, Inc. Magazine; Speaker; Author*

Tom Heslin - *Former Senior VP and Executive Editor, The Providence Journal*

Robert Holt III - *Former AME Director of Photography and Director of Operations and Technology, St. Louis Post-Dispatch; former Director of Publishing Industry Marketing, Scitex*

Bill Kole - *New England News Editor, Associated Press*

Stephen Kurkjian - *Former Reporter/Editor, Boston Globe Media*

Leah Lamson - *Director, New England High School Journalism Collaborative; Former editor, Telegram & Gazette*

Len Levin - *Former Copy Desk Chief, Providence Journal*

Linda Lotridge Levin - *Dept. of Journalism, University of Rhode Island*

Matt Mansfield - *Partner, MG Strategy + Design, Washington, DC*

Jean McDonald - *University of Illinois; former sports writer, sports editor, and director of electronic publishing at the Champaign (IL) News-Gazette*

Lincoln McKie, Jr. - *Emerson College; former publisher, Journal Transcript Newspapers, former executive editor, Lowell Sun, former managing editor, Telegram & Gazette*

Paul Miller - *Former Executive Editor, Keene (NH) Sentinel*

Alan Mittelstaedt - *Associate Professor, University of Southern California Annenberg*

Mark Murphy - *Director, John H. Chafee Center for International Business, Bryant University*

Carolyn Callison Murray - *Former editor and VP The Sun News, Myrtle Beach, SC*

J. Keith Moyer - *Senior Fellow, University of Minnesota, former president and publisher Minneapolis Star-Tribune*

Tony Norman - *Columnist, Pittsburg (PA) Post-Gazette*

Jeff Peterson - *Former Publisher, The Sun Chronicle, Attleboro, MA*

Hanna Raskin - *Food Editor and Chief Critic, The Post and Courier, Charleston, SC*

Christopher Ritchie - *Penn State University; former features editor at the Delaware State News, rewrite desk chief at the Middlesex News, and editor positions at the Wilkes-Barre (PA) Times-Leader*

George Rodrigue - *Editor and General Manager, The Plain Dealer*

Bob Ryan - *Former VP Knight-Ridder Digital and San Jose Mercury News*

Bob Ryan - *Sports Columnist, Boston Globe Media*

Bill Sarno - *Associate Editor, Hartford Guardian, former editor of the Bristol Press and Lakeville Journal*

Laura Shaw - *Publisher, Shaw Media, Crystal Lake, IL*

Justin Silverman - *Executive Director, NE First Amendment Coalition*

James Smith - *Former editor at the Record-Journal, Connecticut Post, New Britain Herald, The Day, The News-Times; sports editor and city editor at the Hartford Courant*

Chris Snider - *Professor, Drake University*

Jon Solomon - *Editorial Director, Aspen Institute Sports & Society Program*

Jeff South - *Associate Professor, Virginia Commonwealth University*

Suzette Standring - *Syndicated Columnist*

George Sylvie - *Associate Professor, University of Texas at Austin*

Emily Sweeney - *Reporter, Boston Globe*

John Tabor - *Former Publisher, Seacoast Media*

Rebecca Tallent - *University of Idaho; former ombudsman for the Spokane (WA) Spokesman-Review*

John Voket - *Associate Editor, The Newtown Bee, Director of Public Affairs, Cox Media Group, CT*

Susan Walker - *Vice President/General Manager, Herald Newspapers Inc., Chicago, IL*

Maggie Walter - **Professor**, University of Missouri

Brent Walth - *University of Oregon, School of Journalism & Communication*

Karen Weintraub - *Adjunct Professor, Boston University*

Jon Wells - *Professor, AfroAmerican studies, University of Michigan*

Maryjane Wilkerson - *Former Editor, Boston Globe*

Stephen Wolgast - *Kansas State University; former news design editor at The New York Times*

Carl Zimmerman - *Columnist, New York Times*