

# Free Digital Tools That Will Transform Your Newsroom **TODAY**



*New England reporters, editors and students: Don't miss this unique one-day seminar!*

**One-day workshop**  
**Tuesday, March 20, 2018**  
**9:00 a.m. to 3:00 p.m.**

**The Day, 47 Eugene O'Neill Drive, New London, CT 06320**

At this day—long seminar, attendees will learn tips and tricks for easily adopted digital applications. They'll leave with handouts that will help teach those skills to others in their newsrooms.

## **Morning Featured Speaker — Larry Edelman, Boston Globe**

*Larry will talk about the reworking of the Globe newsroom and how it has enhanced the paper's digital direction, including the creation of the Super Department and Express Desk, and the blowing up of the beats and traditional roles.*

## **Build Your Digital Toolbox — Audio and Video: Tip Hour #1**

*Peter Huoppi — The Day, Carlos Virgen — The Day, Whitman Littlefield — Providence Journal*

- Podcasts
- Video
- Audio with stories
- Live streaming

## **Build Your Digital Toolbox — Social Media : Tip Hour #2**

*Eric Carvin — Associated Press, Lindsay Boyle — The Day, Marie Shanahan — University of Connecticut*

- Engaging your audience
- Using social media to cover the big breaking story

## **Build Your Digital Toolbox — Database Reporting : Tip Hour #3**

*Carlos Virgen — The Day, Steve Busemeyer — Hartford Courant*

- Databases
- Infographics
- Timelines

***Seating is limited so sign up early!***

**\$95**  
per person  
lunch included  
**member rate**

**\$149**  
per person  
lunch included  
**non-member rate**

**\$49**  
per person  
lunch included  
**student rate**

**Register by:  
March 13**

## **NENPA University Seminar — Tuesday, March 20, 2018**

Name \_\_\_\_\_ Company \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Total enclosed \$ \_\_\_\_\_ credit card# \_\_\_\_\_ exp. \_\_\_\_\_

Name on card \_\_\_\_\_ Signature \_\_\_\_\_

Send completed form to: **email: m.sherman@nenpa.com; fax: 339-999-2174 or mail to NENPA, 1 Arrow Drive, Suite 6, Woburn, MA 01801**

Affordable, convenient hotel accommodations available.  
Call Megan Sherman at (781) 281-7284 for more information or email m.sherman@nenpa.com