



Newspaper Industry Suppliers

Promotional Opportunities

MARRIOTT LONG WHARF HOTEL ♦ BOSTON, MA
FEBRUARY 24-25, 2017

Exhibit

Connect with existing clients and meet new prospects – this is your chance to be on hand at the year's largest newspaper event in New England to promote your products and services to newspaper decision makers.



Exhibit Table \$895

Includes two exhibitor staff registrations and complimentary admission to the Friday evening Advertising Awards Cocktail Reception. You'll also be cited in pre- and post-convention material.

Deluxe Exhibitor Package \$1,200

In addition to your exhibit table benefits, you'll also receive a full page ad in the convention program guide and we'll insert your promotional piece in every registration packet.

Sponsorships

Sponsor an activity or amenity at the convention to raise your profile and show your support of the newspaper industry in the six-state region!

Registration Sponsor \$750

Maximum exposure! Yours will be the first sponsor message attendees see when they check in. This is an exclusive registration sponsorship. It includes:

- Your company logo on every registration packet
- Your promotional material placed in every packet
- Printed recognition in program book

Hall of Fame Dinner Sponsor \$600

Friday evening Hall of Fame Dinner sponsorship includes:

- Table tents with your logo at each table
- Your promotional material/gift at every plate
- Recognition by the MC
- Logo and recognition onscreen and in the keepsake program

Advertising Reception Sponsor \$600

Advertising Awards Reception sponsorship includes:

- Table tents with your logo at each table
- Your promotional material/gift at every table
- Recognition by the MC
- Logo and recognition onscreen and in the program



Water Bottle Sponsor \$500

Put your promotional message in the palm of every attendee's hand! Complimentary water bottles wrapped with your company logo and message will be available to attendees throughout the convention to ensure maximum exposure!

Registration Lanyards \$1000

Get your company name in every attendee's hand. This is an exclusive sponsorship. It includes:

- Your company logo on every lanyard
- Printed recognition in the program book

Coffee/refreshments \$600

Exclusive sponsor of the morning or afternoon coffee and refreshments includes:

- Your company logo on every coffee cup
- Promotional signage
- A display of your marketing material
- Recognition onscreen at the opening session and in the convention guide



Friday

Saturday

Saturday Book Premiere Luncheon \$400

Sponsorship of the lunch includes:

- Table tents with your logo at each table
- Your promotional material/gift at every plate
- Recognition by the MC
- Your vertical banners in prominent area
- Recognition in the convention guide

Advertising and Promotion

Promotional Material \$350

We'll distribute your company information to all attendees. Whether it is your brochure or promotional novelty item, we'll place your material at every seat.



Signage \$150-250

Have a visible presence at the convention! Even if you are unable to attend, allow us to place your vertical banners in key locations in the meeting halls. Send us your vertical banners, and we will display one banner for \$150, or two \$250. We'll return your banners to you after the convention.

Advertise in the Convention Guide

Place your full color ad in the convention program guide that is given to every attendee. There are only a limited number of ad spots available, reserved on a first come basis.

Back Cover	SOLD	\$400
Inside Full Page ad		\$300
Inside Half Page ad		\$250
Inside Front	SOLD	\$350
Inside Back Cover		\$350



Promotional Video \$400

It's just like making a presentation to all the decision makers at the convention! Send us your video (up to 3 minutes) and we will play it on the big screen before and after the opening sessions both days, as well as periodically throughout the convention.

Slide Show \$250

Don't have a video? No worries - we'll make a slide for you that will be in a presentation loop that's played on the screen prior to each of the numerous speaker sessions.

Reservation Form

MARRIOTT LONG WHARF HOTEL ♦ BOSTON, MA
FEBRUARY 24-25, 2017

Exhibitor Table

Exhibitor Table, includes two exhibitor staff registrations

_____ x \$895 _____

Deluxe Exhibitor Package

Exhibitor Table, full page ad in convention program guide, promotional material in registration packets, includes two exhibitor staff registrations

_____ x \$1,200 _____

Exhibitors are entitled to:

- Two exhibitor staff registrations
- Discounted tickets to Saturday luncheon with attendees
- Attend private cocktail reception with NENPA board members
- Attend Friday evening NENPA Advertising Awards cocktail reception
- Attend Saturday evening cocktail reception before the NENPA Editorial Awards Banquet
- Inclusion in pre- and post-convention promotion materials
- Opportunity to purchase tickets to attend the Annual NEFAC luncheon, Editorial Awards Banquet and Hall of Fame Dinner

Sponsorship Opportunities

Registration packets	\$750	_____
Advertising Awards reception	\$600	_____
Hall of Fame dinner	\$600	_____
Water Bottle sponsor	\$500	_____
Registration Lanyards	\$1,000	_____
Saturday book premiere luncheon	\$400	_____
Morning Coffee/refreshments		_____
<input type="checkbox"/> Friday \$600	<input type="checkbox"/> Saturday \$600	<input type="checkbox"/> Both days \$900

Advertising Opportunities

Promotional Piece Distribution	\$350	_____
Promotional Video	\$400	_____
Slide Show	\$250	_____
Program Guide Color Ad		_____
<input type="checkbox"/> Back cover \$400	<input type="checkbox"/> Inside front or back cover \$350	<input type="checkbox"/> Inside full page \$300
		<input type="checkbox"/> Inside ½ page \$250
Signage – vertical banner display		_____
<input type="checkbox"/> One banner \$150	<input type="checkbox"/> Two banners \$250	

Special Event attendance

Friday NEFAC luncheon	_____ x \$90	_____
Friday evening cocktail reception and advertising awards	_____ x comp	_____
Friday evening Hall of Fame dinner	_____ x \$75	_____
Saturday book premiere luncheon	_____ x \$25	_____
Saturday evening journalism awards banquet	_____ x \$75	_____

Total: \$ _____

Company Information:

Company name: _____
 Contact person: _____
 Phone: _____ Email: _____
 Signature: _____ Date: _____

Exhibitor Staff

Name: _____ Email: _____
 Name: _____ Email: _____

Contract and payment may be emailed to M.Sherman@nenpa.com, faxed to 781-320-8055 or mailed to:
 NENPA, 370 Common Street, Dedham, MA 02026

☐ Check Enclosed ☐ Credit Card

CC #: _____ Exp. Date: _____
 Cardholder Name: _____
 Cardholder Signature: _____

